ASSUMPTION UNIVERSITY
THEODORE MARIA SCHOOL OF ARTS
DEPARTMENT OF JAPANESE FOR INTERNATIONAL BUSINESS
Course Outline 2/2026

Course:	JA4726 Public Speaking in Japanese
Credits:	3 credits
Status:	Major elective course for 55xxxxx – 66xxxxx Major required course for 67xxxxx – onwards
Pre-requisite:	JA3704 Oral Comprehension and Expression
Lecturers:	A. Motomi Uehara（SM348）
Course Description:	Basic principles of speech and voice production and proficiency in their use; skills common to all forms of communication; the selection and evaluation of materials for speech; organization, thought, voice, action, and the optimal speaker-listener relation.
Objectives:	This course aims to enable students to: 1. To develop techniques and methods for better listening, better thinking, and better speaking in public. 2. To practice delivering and evaluating speeches according to international standards with attention to the speech components of voice, gestures, speaker-listener impact, and organization. 3. To acquire skills for various types of speeches in Japanese based on own experiences, various data and information.
Course Learning Outcome:	1. Become accustomed to speaking Japanese in public and gain confidence. 2. Acquire speech techniques that meet international standards. 3. Understand how to deliver speeches to effectively convey one's thoughts and opinions.
Teaching-Learning Activities:	1. Lecture 2. Group discussions 3. Video and Audio 4. Presentations
Course Requirements:	1. 80% of class attendance is required. (Maximum absence = 6 times) Those who do not complete the requirement is not allowed to do the Final speech. 2. There will be a take-home assignment and an in-class presentation

Mark Allocation:

Speech ①	120
Speech ②	120
Speech ③	120
Speech ④	120
Speech ⑤	120
Final Speech	360
Attendance	40
Total	1000

Grading:

850 - 1000	=	A	690 - 719	=	C+
820 - 849	=	A-	650 - 689	=	C
790 - 819	=	B+	620 - 649	=	C-
750 - 789	=	B	520 - 619	=	D
720 - 749	=	B-	0 - 519	=	F

References: Handouts prepared by the instructor

Study Plan and Schedule

Week	Date	Hours	Topic
1	November 3	3	Orientation & Introduction
2	10	3	Lesson 1: Script writing and pronunciation practice Theme: Self-analysis 「自己分析」
3	17	3	Prosody warming up Speech ①
4	24	3	Lesson 2: Conveying explanation Theme: Food issues「食に関する問題」
5	December 1	3	Prosody warming up Speech ②
6	8	3	Lesson 3: Sharing personal experience with strength of message Theme: Lessons learned from failure「失敗から学んだこと」
7	15	3	Prosody warming up Speech ③
8	22	3	Lesson 4: Presenting specific, objective, and in-depth content Theme: The profound things around us「身近にある奥深いもの」
9	29	3	Prosody warming up Speech ④
10	January 19	3	Lesson 5: Responsible dissemination of attractive information Theme: This is my top pick! 「私のイチ推し」
11	26	3	Prosody warming up Speech ⑤
12	February 2	3	Start-up for the Final Speech - Topic, outline, data/information OJAD for checking prosody
13	9	3	Finalize the Final Speech →Script Submission
14	16	3	Practice →Rehearsal
15	23	3	Final Speech

*February 19, 2027: Last day to withdraw with “W”

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS

(www.arts.au.edu)

VISION AND MISSION

Vision

Theodore Maria School of Arts, Assumption University of Thailand envisions itself as an *outstanding international school for business language education with:*

- qualified and experienced lecturers
- applicative curriculums
- international teaching and learning environment and
- internship opportunities.

Mission

For students:

1. To acquire and applied business language skills
2. To be competent and sound individuals equipped with entrepreneurial spirit

Core Values

A = Adaptability

R = Responsibility

T = Thrivability

S = Sustainability

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

Do: Implement the plans and new processes developed.

Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

Act: Apply actions necessary for improvement if the results require changes.

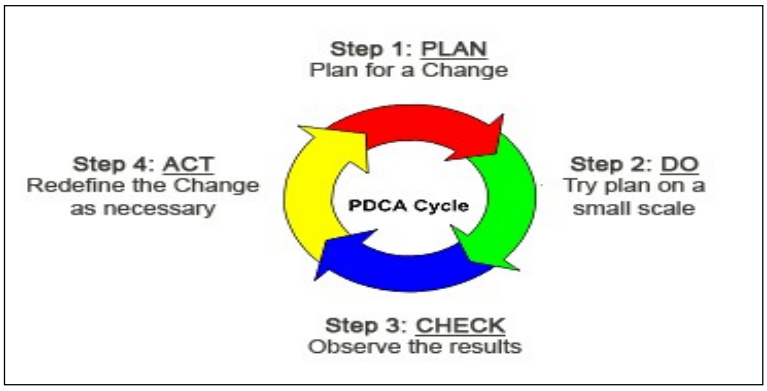


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.