Assumption University
Theodore Maria School of Arts
Department of Japanese for International Business
Course Outline 2/2026

Course No.:	JA1700 Introduction to Japanese
Credit:	3
Status:	Major Required course
Prerequisite:	None
Lecturers:	Dr. Siriwan Preechanarit (Grammar) Section 401 Office: SM223 A. Kyoichi Yokota (Kanji, Listening and Speaking) Section 401 Office: SR346

Course Description:
Basic of Japanese language, scripts, Japanese sound system, basic grammar, and listening and speaking practice

Objectives of the Course:
This course aims:

1. To prepare the basic skill in reading, writing, listening and speaking of basic Japanese
2. To prepare the basic knowledge of Chinese characters in reading and writing skills
3. To emphasize on Japanese communication skill of everyday conversation by using basic sentence patterns

Course Learning Outcomes:

1. Classify the fundamental skills involved in reading, writing, listening and speaking in basic Japanese efficiency
2. Recall and recognize basic knowledge of Chinese characters used in Japanese reading and writing
3. Apply basic Japanese sentence patterns appropriately in everyday conversational contexts

Teaching and Learning Activities:

1. Lecture
2. Role play activities
3. Assignments and small tests
4. Interactive teaching-learning activities using ICT
   (Suggested websites: www.nihongo-e-na.com, www.minnanokyozai.jp)

Course Requirements:

1. 80% of class attendance is required. Students with insufficient attendance cannot sit for the final examination.
2. There will be listening tests, grammar tests and role play presentations during the class sessions.
3. **Make-up tests are not allowed.**
4. AU dress code is required.

Mark Allocation:

Class participation, assignments and	
Grammar tests	150
Kanji practice	100
Listening tests	100
Role playing	100
Midterm Examination	200
(Grammar:100, Kanji:50, Listening:50)	
Final Examination	350
(Grammar 200, Kanji 50, Listening 100)	
Total	**1000**

Grading:

850 – 1000	=	A	690 – 719	=	C+
820 – 849	=	A-	650 – 689	=	C
790 – 819	=	B+	620 – 649	=	C-
750 – 789	=	B	520 – 619	=	D
720 – 749	=	B-	0 – 519	=	F

Textbooks / References:

1. Minna no Nihongo 2nd Edition (Volume 1)
2. Minna no Nihongo Shokyuu Bunkei Renshuuchoo (Volume 1)
3. JA1700 Kanji Workbook

Study Plan and Schedule (Grammar)

Week	Date	Content
1	November 2, 4	Course Introduction, Hiragana review, Lesson 1
2	November 9, 11	Lesson 1
3	November 16, 18	Lesson 2
4	November 23, 25	Lesson 3
5	November 30, December 2	Lesson 4
6	December 9	Lesson 4
7	December 14, 16	Lesson 5, **Small test I (Lesson 1-4)**
8	December 21, 23	Lesson 6
9	December 28, 30	Lesson 7, Review
Midterm Examination: January 5, 2027 (15:00-17:00)		
10	January 13	Lesson 8
11	January 18, 20	Lesson 9, **Small test II (Lesson 6-8)**
12	January 25, 27	Lesson 10
13	February 1, 3	Lesson 11
14	February 8, 10	Lesson 11, 12, **Small test III (Lesson 9-11)**
15	February 15, 17	Lesson 12
	February 24	Review
Final Examination: March 4, 2027 (13:00-16:00)		

December 7, 2026: Special Public Holiday (no class)

February 22, 2027: Special Public Holiday (no class)

February 19, 2027: Last day to withdraw with "W"

*The full AU uniform is required when taking the in-class examinations and presentation.

**If you need tutoring for Hiragana and Katakana, please contact the instructors.

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will…

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

• Open communication
• Mentoring system
• Dedication
• Caring
• Teamwork
• Commitment
• Resource sharing

Core Values

A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Core Competencies

Employability
Multiculturalism
Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

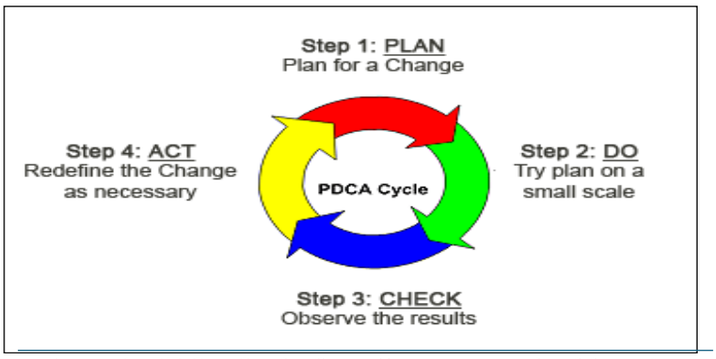


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.