Assumption University

THEODORE MARIA SCHOOL OF ARTS

DEPARTMENT OF JAPANESE FOR INTERNATIONAL BUSINESS

Course Outline 2/2026

Course : **JA 0721 JAPANESE FOR BEGINNERS I**

Credit : 3

Status : Free Elective Course

Lecturers : Dr. Suphin Sanruang (suphinsnr@au.edu)
A.Piya Sailomraksa (piyaslm@au.edu)

Course Description: Japanese pronunciation, vocabulary and some basic sentences patterns; moreover, focusing on the skills of listening and speaking in everyday Japanese language.

Objectives : This course aims to enable students to

1. To learn Japanese pronunciation.
2. To learn basic grammar and expressions through sentence patterns.
3. To have skill of listening and speaking in everyday Japanese language
4. Recognize moral and ethical characters

Course Learning Outcomes:

1. Pronounce Japanese language correctly
2. Acquire basic grammar and expressions
3. Develop basic listening and speaking skill
4. Employ moral and ethical action

Teaching and Learning Activities:

1. Lecture
2. Conversation Practice
3. Multimedia

Course Requirement: 80 % Attendance (Maximum absence = 3 times × 3 hours)
1 absence = - 6 marks (1.5h.= - 6, 3h.= -12),
late more than 15 mins.= -3 marks(1.5h= - 3),
late more than 25 mins.= absent (1.5h)

Make up quiz is not allowed

Mark Allocation :

Attendance and Participation	100	10 %
Quiz----------	100	10 %
Oral Tests----------	100	10 %
Mid-term Exam----------	300	30%
Final Exam ----------	400	40 %
Total	1000 marks	100 %

Textbook/References **:** Japanese For Busy People 1 (Revised 3rd Edition)lesson 1 to 15, Reference sheets for students, Handouts of dialogues for conversation practice

COURSE SCHEDULE JA0721

Week	Topic(s)	Hours
1	Introduction -.Course instruction -Romanized letters -Pronunciation vowels, double vowels consonants, double consonants - Useful Daily Expressions - Japanese numbers	1.5
	Lesson-1 - N1 wa N2 desu (dewa arimasen, deshita,dewa arimasen deshita) - N1 wa nationality desu. (N1 mo nationality desu)	1.5
2	Continued **Lesson-1** -Three types of Questions 1)Yes/No Question 2)Question-words Question 3)Alternative Question - Demonstrative (kochira, sochira, achira) -N1 no N2 desu (ABC no bengoshi desu) -Japanese greetings Lesson-1 Introduction of Japanese Sentences	1.5
	Lesson-2 Address and telephone number - Demonstrative (kore, sore, are, dore) - N1 wa Things Desu (Soo desu, /Chigaimasu) - Dare no **N1** desu ka (Watashi **no** desu)	1.5
3	**Lesson 2** - Telephone number (Asan no denwa bangoo wa nan-ban desu ka.) **Lesson-3** Day and time - Time expression - ima –ji –fun/pun desu - Questions (nan-ji / nan-nichi / nan-yoobi / nan-gatsu / Itsu desu ka)	1.5
	- Lesson 3 ～ kara ～ made (Resutoran wa ～kara ～ made desu ka)	1.5

4	**Lesson-4** Price (How much?) - N o kudasai/misete kudasai - N1 wa (mo) Price desu. - (N1 wa) Ikura desu ka.	1.5
	Lesson-5 Counting Objects - Demonstrative (1. Kono, sono, ano, dono 2. Koko, soko, asoko, doko) - Numeral expression 1. ikutsu, nan-mai ,nan-bon 2. Noun o **counter** kudasai	1.5
5	**Lesson -6** Verbs of Directions -Verb Sentence Place ni/e ikimasu,kimasu, Kaerimasu (~masu,~masen,~mashita, ~masendeshita) -Time (ni / -) verb	1.5
	-Person to verb -Hitori de verb -Dare/donata to verb ka Dare/donate ga verb ka - Dono basu ga place ni ikimasu ka.	1.5
6	**Lesson-7** -Conversation dialogued- -Welcome guest to my home A: Yoku irasshaimashita O-hairikudasai B: Shitsureishimasu A: O-kake kudasai B: Arigatougozaimasu - Vehicles de Verbs - Time(ni / -) Verbs	1.5
	***Quiz Lesson 1-5** **Sec 401-402: December 11** **Sec. 1: Consult with Lecturer**	1.5
7	**Lesson-8-1** Existence of people and things (arimasu / imasu) 1) Place ni noun ga arimasu/imasu 2)Noun wa place ni arimasu/imasu	1.5
	Lesson-8-2 - N1 to N2 - N1 ya N2 -dare ga imasu ka -nani ga arimasu ka -dare/donata mo imasen -nani mo arimasen Review L.1-8 Review for Midterm	1.5
8	**Lesson-9** Place and location -N wa Place desu	1.5
	- Place ni noun ga counter arimasu/imasu - Conclusion /L.8-9	1.5

9	**Lesson-10** Transitive verbs -Verb Sentence- (Topic wa Obj. o Verbs) - PLACE de Verbs - S.O to Verbs	1.5
	-Adverbs of frequency (mainichi, yoku, tokidoki, amari, zenzen) - Q and A 1. A: Nani o shimasuka B: N o shimasu	1.5
10	**Lesson-11** Direct object & Indirect object -Person ni N o Verb -Person ni aimasu	1.5
	-Sentence1 ga, Sentence2 - Noun o (Counter) onegaishimasu - Adverbs of frequency (yoku, amari,zenzen,tokidoki) - ～kara (Because) Sentence1 kara, sentence 2.(L.15)	1.5
11	**Lesson-12** Adjective 1) i-Adjective, na-Adjective - N wa adj desu - N wa doo desu ka	1.5
	2) Adjectives+N - N wa donna +N desu ka - N wa ikaga desu ka Hai, itadakimasu. - Ocha o moo ippai ikaga desu ka. Iie, moo kekkoo desu.	1.5
12	**Lesson-13** Giving & Receiving 1.agemasu/moraimasu -Person ni N o agemasu -Person ni/kara N o moraimasu	1.5
	2.Q and A - Nani o moraimasu/agemasu ka - Dare ni moraimasu/agemasu ka	1.5
13	**Lesson-14** - Past Tense of Adjective - N wa doo deshita ka	1.5
	- Adverb modify Adj. (totemo, Amari, zenzen) - Adverb modify Adj. (totemo, Amari, zenzen)	1.5
14	**Lesson-15** Invitation - Verb masu+(mashoo, masen) ka - Place de event(o-matsuri) ga arimasu (occur, happen, held on)	1.5
	Review	1.5
15	**Oral Test**	3

February 19, 2027: Last day to withdraw with "W"

December 7, 2026: Special Public Holiday (no classes)
December 10, 2026: Thai Constitution Day (no classes)
December 25, 2026: Christmas Day (no classes)
December 31, 2026-January 1, 2027: New Year's Holiday (no classes)
February 22, 2027: Special Public Holiday (no classes)

Midterm: January 6, 2027 (15.00-17.00)
Final: March 8, 2027 (9.00-12.00)

Outline for Examinations

Quiz: Lesson 1-5
Midterm: Lesson 1-8
Final: Lesson 1-15

Grading : 850 - 1000 = A
820 - 849 = A-
790 - 819 = B+
750 - 789 = B
720 - 749 = B-
690 - 719 = C+
650 - 689 = C
620 - 649 = C-
520 - 619 = D
0 - 519 = F

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will…
1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family
• Open communication
• Mentoring system
• Dedication
• Caring
• Teamwork
• Commitment
• Resource sharing

Core Values

A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Core Competencies

Employability
Multiculturalism
Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

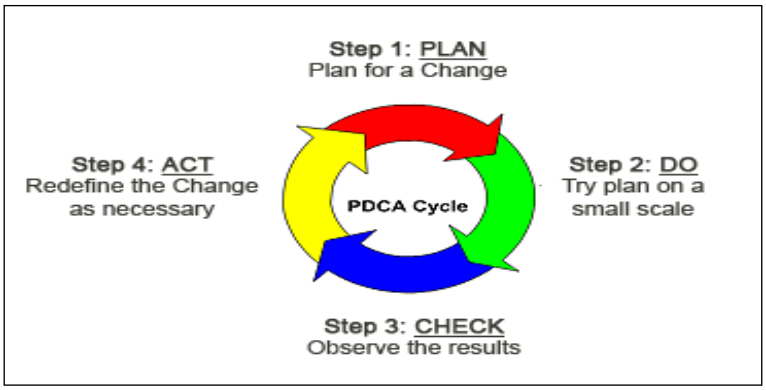


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.