Assumption University
Theodore Maria School of Arts
Department of English-Chinese for Digital Communication
Course Outline 2/2026

Course Title : ECD 3911 Progressive Chinese For Communication
Credit : 3
Status : Major Requirement
Prerequisite : ECD 2902 Developing Comprehensive Chinese
Lecturers : Dr.Teerat Srisukwattanant（周端正） Office: SR318

Course Description: Advanced grammatical points, further practice of reading and writing complicated texts and topics. Practice of translation from Chinese to English and from English to Chinese.

Course Objectives: This course aims to enable students to:
1. expand the knowledge of Chinese vocabularies up to 1,200 words and acquire advanced grammatical points.
2. use vocabularies and grammar correctly in communication and various forms of expression.
3. comprehend reading passages on different topics.
4. practise translating sentences and texts from Chinese to English and from English to Chinese.

Course Learning Outcomes: After completing this course, students will be able to:
1. use more Chinese vocabularies and grammar correctly.
2. improve communication skill.
3. enhance reading and writing skills through texts on different topics.
4. improve translation skills.

Textbooks/References:
Qiu Jun, Peng Zhiping, Zhang Hui, *Road to Success: Upper Elementary Level-Book III*, Beijing Language and Culture University Press, 2008, Lesson 25-32

Teaching-Learning Activities:
1. Lecture
2. Assignment (Exercise 8%, Attendance 2%)
3. Oral Presentations (2 times = 4%)
4. Class Paricipation (6%)

Course Requirement: 80% Attendance **(maximum absences = 6 times)**

Mark Allocation:

Assignment	10 %
Class Participation + Oral Presentations	10 %
Quizzes (2 times)	20 %
Mid-Term Exam	25 %
Final Exam	35 %
Total	100 %

Evaluation:

A	85-100%	C+	67-69%
A-	82-84%	C	60-66%
B+	79-81%	C-	57-59%
B	73-78%	D	50-56%
B-	70-72%	F	0-49%

Study Plan and Schedule
Week 1: Explanation of Course Outline, Faculty's Vision & Mission, AU Identity and Quality Assurance (PDCA)
第二十五课“校园餐厅里的趣事”

Week 2: 第二十五课“校园餐厅里的趣事”

Week 3: 第二十六课“我在国外的留学生活”

Week 4: 第二十六课“我在国外的留学生活”

Week 5: 第二十七课“中国的红与白”

Week 6: 第二十七课“中国的红与白”
小考（一）

Week 7: 第二十八课“当听到别人的赞扬时”

Week 8: 第二十八课“当听到别人的赞扬时”
口头报告（一）

Mid-Term Examination
Wednesday, January 6, 2027, 9:00-11:00

Week 9: 第二十九课“女儿要当‘丁克’族”

Week 10: 第二十九课“女儿要当‘丁克’族”

Week 11: 第三十课“全职爸爸”

Week 12: 第三十课“全职爸爸”

Week 13: 第三十一课“单身贵族”
小考（二）

Week 14: 第三十一课“单身贵族”
第三十二课“单亲俱乐部”

Week 15: 第三十二课“单亲俱乐部”
口头报告（二）

Final Examination
Friday, March 5, 2026, 9:00-12:00

Morals and Ethics to be developed in this course
1.1 Have self discipline, integrity, and social responsibility self in accordance with organizational and social rules.

Friday, February 19, 2027: Last day to withdraw with “W” (withdrawing after this date will be given “WF”)

Students will not be admitted to the quizzes, mid-term exam, and final exam later than 10 minutes after quizzes and exam start.

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will…
1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ
Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family
• Open communication
• Mentoring system
• Dedication
• Caring
• Teamwork
• Commitment

• Resource sharing

Core Values
A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Core Competencies
Employability
Multiculturalism
Internationalization

Quality Assurance Process
Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

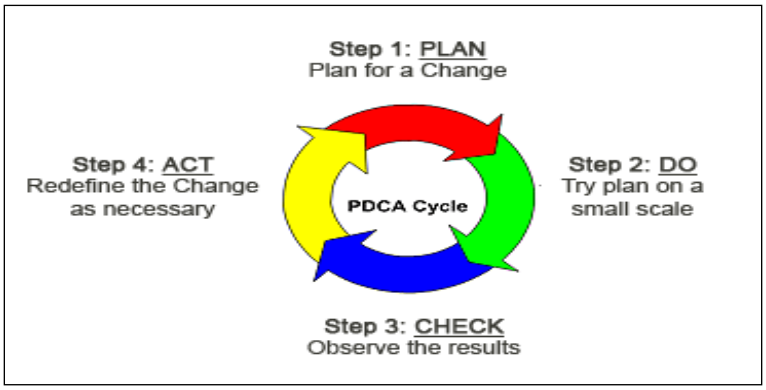


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.