Assumption University

Theodore Maria School of Arts

Department of Business French

Course Outline 2/2026

Course : FR3537 Communicative Skills in French

Credits : 3 (3-0-6)

Status : Major and Minor Elective

Prerequisite : FR2512 French III

Lecturers : A. Céline V.

Course description : A thorough structure review, vocabulary enrichment, and development of the four core competencies. It focuses on real-life language use.

Course Learning Outcomes : This course aims at enabling students to:

1. Demonstrate a solid understanding of French grammar through accurate and appropriate usage in various contexts.
2. Expand significantly their French vocabulary, enabling them to express themselves with greater clarity and precision.
3. Display improved listening comprehension skills, allowing them to follow complex conversations and lectures in French.
4. Express oneself confidently in French, both orally and in writing, in real-life settings
5. Demonstrate the ability to read and understand various types of French texts with a focus on practical application.

Corresponding Program Learning Outcome :

PLO3	Describe core knowledge of linguistics and international business communication, including language and society.
PLO 4	Use communicative skills in business languages, including presentation techniques and digital tools to accomplish business-related tasks.

Teaching/learning activities

1. Lecture/Direct instruction
2. Class discussion
3. Exercises
4. Listening and reading comprehension
5. Communicative tasks

Course requirement : 80 % attendance (Maximum absence: 6 times)

Mark allocation :

Assignments	10 %
Participation in class	20%
Quizzes	20 %
Mid-term Examination	20 %
Final Examination	30 %

TOTAL 100 %

Evaluation

80 - 100 = A	63 - 65 = C+
76 - 79 = A-	60 - 62 = C
72 - 75 = B+	56 - 59 = C-
69 - 71 = B	51 - 55 = D
66 - 68 = B-	0 - 50 = F

Textbooks/References:

1. Handout and workbook provided by the instructor
2. Alemani, L., Girodet, C. Mobile A2 Méthode de français. Paris : Didier.
3. Sirejols, E. Grammaire progressive du français, niveau intermédiaire. Seconde Edition. CLE International.

Tentative Study Plan and Schedule.

Schedule :

Wednesday & Friday, 12:00-13:30 – SM335

*** February 19, 2027 : Last day to withdraw with a "W"**

Week	Topics and objectives
1	Présentation du cours Se présenter Préparation au cours
2	**Séquence 1 : La santé et le bien-être (1)** Décrire un symptôme Formuler un conseil, une recommandation Révisions : impératif
3	**Séquence 1 : La santé et le bien-être (2)** Donner des explications Le gérondif
4	**Séquence 1 : La santé et le bien-être (3)** Parler de bien-être Interroger sur les habitudes L'utilisation des préfixes et des suffixes
5	**Séquence 2 : Vendre et échanger (1)** Interroger sur le prix, négocier Parler d'argent
6	**Séquence 2 : Vendre et échanger (2)** Caractériser un produit ou service Révision des pronoms relatifs « qui », « que », « où » Révision des pronoms « y » et « en »
7	**Séquence 2 : Vendre et échanger (3)** Exprimer le but et l'opposition Écrire une lettre/ un mail à un proche

8	Quiz Présentation et préparation et révision pour l'examen de mi-semestre
Midterm Examination : 7/01/2027 – 15:00-17:00	
9	Correction **Séquence 3 : La France vue de l'étranger (1)** Les différents symboles de la France Parler d'un pays et de ses habitants Comprendre et exprimer un pourcentage Les pronoms démonstratifs
10	**Séquence 3 : La France vue de l'étranger (2)** Parler des habitudes culturelles des Français Évoquer des différences culturelles
11	**Séquence 3 : La France vue de l'étranger (3)** Comprendre les différentes façons de communiquer entre Français Parler de ses traditions et coutumes Le superlatif
12	**Séquence 4 : Les nouveaux médias (1)** Comprendre des informations télévisées et radiophoniques Le conditionnel présent
13	**Séquence 4 : Les nouveaux médias (2)** Comprendre un fait divers Rapporter des faits Révision : passé composé
14	**Séquence 4 : Les nouveaux médias (3)** Parler de nouvelles technologies Exprimer son opinion, simuler un journal télévisé Si + imparfait pour faire une suggestion Rédiger un texte argumenté, donner son opinion
15	Quiz Présentation et préparation et révision pour l'examen final
Final Examination :9/03/2027– 13:00-16:00	

Evaluation plan

	Week	**Percentage**
Assignment 1	Whole semester	**10**
Participation in class	Whole semester	**20**
Quizzes 1	Week 8,15	**20**
Midterm examination	**7/01/2027 – 15:00-17:00**	**20**
Final examination	**9/03/2027– 13:00-16:00**	**30**
Total		**100**

Important information: Last day to withdraw with a "W" is February 19, 2027

Au VISION

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will…

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

Core Values

A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Core Competencies

Employability
Multiculturalism
Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

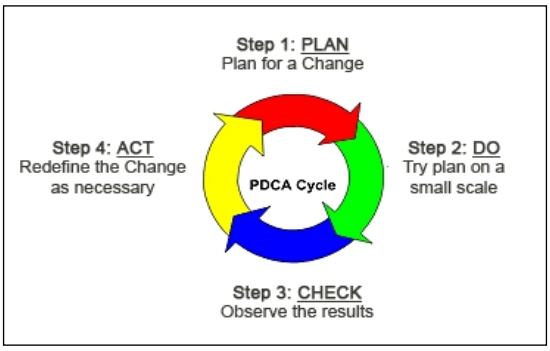


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.