Assumption University

Theodore Maria School of Arts

Department of French for International Business

Course Outline 2/2026

Course : FR 3532 French Conversation and Discussion
Credits : 3 (3 hours) (3-0-6)
Status : Major Required for non-Thai students
Prerequisite : FR 3530 Oral Comprehension and Expression
Lecturer : Asst. Prof. Dr. Romain Benassaya
Contact : rbenassaya@au.edu
Class schedule : Section 401, Tuesday-Thursday, 10:30-12:00, SM337

Course description : Practice of listening and speaking skills on daily life and business topics, through individual presentations, group and panel discussion pattern.

Course Learning Outcomes : This course aims at enabling students to:

CLO 1	Identify and discuss contemporary issues related to the arts, humanities, social sciences, sciences, technology, and business through French listening and speaking activities.
CLO 2	Apply fundamental concepts of linguistics, business, and culture to communicate ideas and exchange information in French through individual presentations, group discussions, and panel discussions.
CLO 3	Use appropriate French listening, speaking, presentation, and intercultural communication strategies to express opinions, support arguments, and interact effectively in everyday and international business contexts.

Corresponding Program Learning Outcome :

PLO 1	Identify basic concepts and contemporary issues through studies in disciplines of Arts, Humanities, Social Sciences, Sciences, and Technology.
PLO 2	Describe fundamental concepts of linguistics, business and cultures.
PLO 4	Use receptive and productive French or Chinese or Japanese skills as well as presentation techniques to accomplish business-related tasks.

Teaching/learning activities

1. Lectures
2. Practice
3. Class assignments
4. Communicative task

Course requirement : 80 % attendance (Maximum absence: 6 times)

Important information: The last day to withdraw with a "W" is **February 19, 2027.**

Mark allocation :

Attendance and participation	10 %
Listening tests	20 %
Speaking tests	20%
Mid-term Examination	20 %
Final Examination	30 %
TOTAL	100 %

Evaluation

80 - 100 = A	63 - 65 = C+
76 - 79 = A-	60 - 62 = C
72 - 75 = B+	56 - 59 = C-
69 - 71 = B	51 - 55 = D
66 - 68 = B-	0 - 50 = F

Textbooks/References:

1. Handout and workbook provided by the instructor
2. Abc Delf A2 & B1, Cle International

Study Plan and Schedule.

Week	Topics
1	Introducing yourself and others
2	Daily routines and everyday conversations
3	Expressing opinions and preferences
4	Describing products, services, and experiences
5	Social interaction and networking
6	Making arrangements and handling practical situations
7	Listening and responding effectively
8	Review and evaluation
Midterm examination: January 11, 2027, 15:00-17:00	
9	Giving individual presentations
10	Presenting and explaining information
11	Participating in group discussions
12	Debating and negotiating
13	Intercultural communication in business
14	Panel discussion and professional communication
15	Review and evaluation
Final examination: March 11, 2027, 13:00-16:00	

Evaluation plan

	Week	Percentage
1. Attendance & participation	All weeks	**10**
2. Listening tests	Weeks 4, 7, 11, 14	**20**
3. Speaking tests	Weeks 5, 8, 12, 15	**20**
4. Midterm examination	January 11, 2027, 15:00-17:00	**20**
5. Final examination	March 11, 2027, 13:00-16:00	**30**
Total		**100**

Au VISION

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will…

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

Core Values

A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Core Competencies

Employability
Multiculturalism
Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

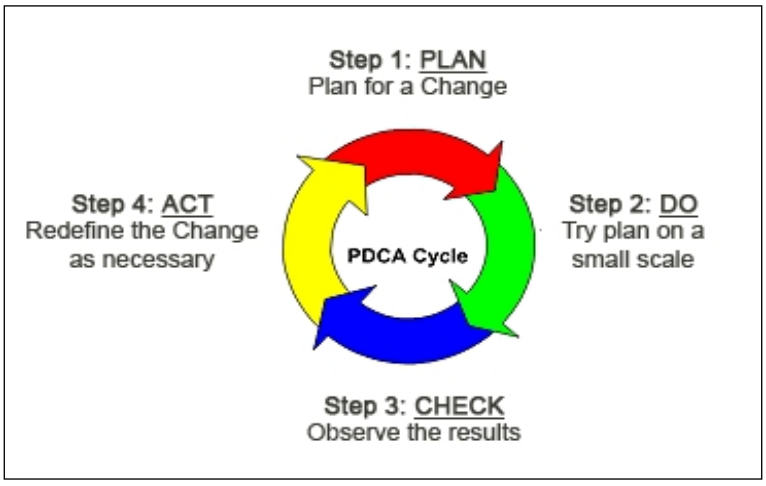


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.