Assumption University

Theodore Maria School of Arts

Department of French for International Business

Course Outline 2/2026

Course : FIB 1515 Fundamental French
Credits : 3 (3 hours) (3-0-6)
Status : Major/Minor Required, GE elective course, Free Elective for Non-Major Students
Prerequisite : None
Lecturers : Asst. Prof. Dr. Romain Benassaya
Contact : rbenassaya@au.edu
Class schedule : Section 1 (Hua Mak Campus), Friday, 13:00-16.00, E 23
Section 401 (Suvarnabhumi Campus), Tuesday-Thursday, 9:00-10:30, SM337

Course description : Basic skills in listening, speaking, reading, and writing in French with a focus on everyday communication; exploration of essential vocabulary and grammatical structures to construct meaningful sentences; application of language skills to real-life scenarios.

Course Learning Outcomes : This course aims at enabling students to:

CLO 1	Understand and use simple French expressions and sentences to communicate in everyday situations through listening, speaking, reading, and writing activities.
CLO 2	Apply basic French vocabulary and grammatical structures in familiar communicative contexts.
CLO 3	Recognize basic aspects of French culture and appropriate communication conventions in everyday interactions.

Corresponding Program Learning Outcome :

PLO 1	Identify basic concepts and contemporary issues through studies in disciplines of Arts, Humanities, Social Sciences, Sciences, and Technology.
PLO 2	Describe fundamental concepts of linguistics, business and cultures.

Teaching/learning activities

1. Lectures
2. Practice
3. Class assignments
4. Individual/group work
5. Communicative task

Course requirement : 80 % attendance (Maximum absence: 6 times)

Mark allocation :

1.	Attendance and participation	10 %
2.	Assignments	40 %
3.	Mid-term Examination	20 %
4.	Final Examination	30 %
	TOTAL	100 %

Evaluation

80 - 100 = A	63 - 65 = C+
76 - 79 = A-	60 - 62 = C
72 - 75 = B+	56 - 59 = C-
69 - 71 = B	51 - 55 = D
66 - 68 = B-	0 - 50 = F

Textbooks/References:

1. Handout and workbook provided by the instructor
2. Sperandio, C. *et al*. (2022). *Édito A1, Méthode de français*, Didier FLE

Important information: The last day to withdraw with a "W" is **February 19, 2027**.

Study Plan and Schedule.

Week	Topics
1	Introduction to the course Similarity between French and English Greetings in French (1) French alphabet
2	Greetings in French (2) Numbers from 1 to 10
3	Places and countries The days of the week, the months Numbers from 11 to 29
4	Giving personal information in formal context Numbers from 30 to 69
5	Giving personal information in informal context Introducing oneself Numbers from 70 to 100
6	Introducing someone Asking simple questions
7	Talking about studies and classes' subjects
8-9	Preparation for midterm examination
Midterm examination: January 5, 2027, 15:00-17:00	
10	Studies and university life
11	Work and professions
12	Family
13	Clothes and apparency
14	Hobbies (1)
15	Hobbies (2)
16	Preparation for final examination
Final examination: March 3, 2027, 13:00-16:00	

Evaluation plan

	Week	**Percentage**
1. Attendance & participation	All weeks	**10**
2. Assignments	Week 4, 8, 12, 15	**20**
3. Quizzes	Weeks 7 & 13	**20**
4. Midterm examination	January 5, 2027, 15:00-17:00	**20**
5. Final examination	March 3, 2027, 13:00-16:00	**30**
Total		**100**

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will…

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

Core Values

A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Core Competencies

Employability
Multiculturalism
Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

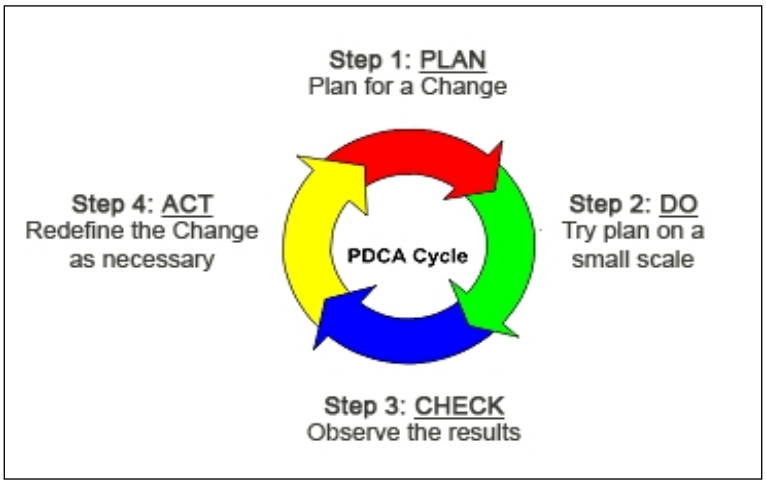


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.