ASSUMPTION UNIVERSITY
FACULTY OF ARTS
DEPARTMENT OF GENERAL EDUCATION
COURSE OUTLINE 2/2026

Course: GE 1205 ASEAN Ways
Credit: 3
Status: Social Science Elective/ General Education Elective/ Free Elective
Prerequisite: None
Lecturers: Dr. Uma Thavilabh, umathv@au.edu, SR339

Course Description:
Understanding ASEAN, valuing concepts of identity and diversity, connecting global and local issues, relationship among ASEAN member states, importance of working with other nations to overcome challenges, economic and resource policies, and practices to promote the well-being of nations and individuals

Course Objectives: By the end of the course, students should be able to:
1. comprehend the establishment and development of ASEAN
2. aware of value and attitude towards ASEAN culture
3. distinguish ASEAN and its positioning in regional and global context

Teaching-Learning Activities:
1. Discussions
2. Lectures
3. Independent study presentations
4. Workshop and ASEAN immersion activities
5. Problem-Based Learning

Course Components and Mark Allocation:

Attendance and Participation	10%
Individual Assignments	30%
Group Presentation (Group)	20%
Group Project (Group)	20%
In-Class Exhibition (Group)	20%
Total	**100%**

Attendance Requirement:
At least **80%** of class attendance is required. Students with more than 6 absences will get **W** for this course. (Students who are 15 minutes late will have their names recorded as late for that class. Three lateness will be recorded as 1 absence.)

1. All assignments and class activities are submitted via aulms website only.
2. Accepted file format must be carefully observed for all class assignments, presentations, and projects.
3. The instructor can be reached via email. Please always address yourself formally by typing your name along with the course and section number that you belong to for a prompt and correct response regarding your inquiries.
4. The instructor does not use Microsoft Teams.
5. If students have questions, please do not hesitate to ask them right away.
6. Attendance will be checked randomly approximately. In case any person shows up at the beginning but disappears at the end, his or her attendance will not be checked for that day.

Evaluation: The grading system is as follows:

Grade	Mark
A	80-100 %
A^-	78-79 %
B^+	73-77 %
B	70-72 %
B^-	68-69 %
C^+	63-67 %
C	60-62 %
C^-	58-59 %
D	50-57 %
W	< 50 %

References:

Association of Southeast Asian Nations. (n.d.). *ASEAN official website*. Retrieved June 18, 2024, from http://asean.org/

ASEAN University Network. (n.d.). *ASEAN University Network (AUN)*. Retrieved June 18, 2024, from http://www.aunsec.org/

Ministry of Foreign Affairs, Thailand. (n.d.). *ASEAN: Ministry of Foreign Affairs of Thailand*. Retrieved June 18, 2024, from http://www.mfa.go.th/asean/

Muhammad, H. N. B. (2009). *Compilation of traditional ASEAN: Children's songs, dances, games and story-tellings*. Nha Xuat Ban The Gioi.

ASEAN: The way forward. (1987). ASEAN-CCI.

Know your ASEAN. (2010). Institute of Southeast Asian Studies.

Study Plan and Schedule

Week 1

Class 1: Course introduction

Class 2: Knowing ASEAN:
- History and Background of ASEAN
- General knowledge of ASEAN and its member states

Week 2

Class 1: Knowing ASEAN (continued)
- Establishment of ASEAN
- Aims and purposes of ASEAN
- Fundamental principles of ASEAN

Class 2: Knowing ASEAN (continued)
- ASEAN community and ASEAN member states
- ASEAN member states 1: Philippines, Thailand, Indonesia, Malaysia, and Singapore
- ASEAN member states 2: Brunei, Vietnam, Myanmar, Laos, and Cambodia

Week 3

Class 1: Overview of ASEAN
- Geography, Motto, Flag, Emblem, Day, Anthem, Name
- ASEAN Charter

Class 2: Three Pillars of ASEAN in general
ASEAN and Dialogue Partners
- ASEAN+3
- ASEAN+6

Week 4

Class 1: ASEAN Political-Security Community (APSC)
- Background
- Main Purposes
- APSC Community-Building Mandate
- APSC Blueprint
- APSC Community-Building Milestones
- Ongoing works of APSC

Class 2: ASEAN Economic Community (AEC)
- Background
- Main Purposes
- AEC Community-Building Mandate
- AEC Blueprint

Week 5

Class 1: AEC Pillars
- AFTA
- ASEAN Community Building
- AEC Community-Building Milestones
- Ongoing work of AEC

Class 2: BCG Model
- Background
- Main Purposes
- Application

Week 6

Class 1: ASEAN Socio-Cultural Community (ASCC)
- Background
- Main Purposes
- ASCC Community-Building Mandate
- ASCC Blueprint
- ASCC Community-Building Milestones
- Ongoing works of ASCC

Week 7

Class 1: Valuing Identity and Diversity
- Background
- Eastern influences
- Western influences
- Different and common cultures

Class 2: ASEAN Community
- Understanding and valuing cultural diversity in ASEAN
- National identity
- ASEAN identity

Week 8

Class 1: Group Presentation(s)

Class 2: Group Presentation(s)

----------NO MIDTERM EXAMINATION----------

Week 9

Class 1: ASEAN Connectivity
- ASEAN Community Vision 2020
- ASEAN Community Vision 2025

Week 10

Class 1: ASEAN Connectivity Linkages

Class 2: ASEAN Connectivity (contd.)

Week 11

Class 1: Master Plan on ASEAN Connectivity 2025
- MPAC2025 Vision
- MPAC2025 Implementation Arrangements

Class 2: MPAC2025 and Entrepreneurship
- Being an entrepreneur
- SMEs and MSMEs

Week 12

Class 1: Working together for a sustainable future
- Concept
- Sustainable development dimensions
- Fundamental principles
- UNESCO's Sustainable Development Goals

Class 2: Self-Sufficiency Economy
- Concept
- Application

Week 13

Class 1: Connecting Global and Local: Globalisation
- Human migration: internal migration and external migration
- Shared traditions and common aspirations of people and nations
- Causes and effects

Class 2: Localisation
- Concept
- Application

Week 14

Class 1: Revision

Class 2: Revision

Week 15

Class 1: Presentation Preparation

Class 2: Presentation Preparation

Week 16

Class 1: Group Project and In-Class Exhibition(s)

Class 2: Group Project and In-Class Exhibition(s)

----------NO FINAL EXAMINATION----------

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19 February 2027 **Last day to withdraw with "W"**

LOCATION AND CONTACT INFORMATION

GENERAL EDUCATION (GE) office hours: Monday to Friday, 8.30 a.m. – 4.30 p.m.
Office Location: CL10
Phone: 02-7232485
Email Address : general_education@au.edu

Plagiarism

Plagiarism is a serious academic offence and a serious breach of ethical conduct. It is unacceptable student behaviour. Students who plagiarise by copying words or ideas without acknowledging the original authors of the words or ideas will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.

Dress code for attending class and obtaining class attendance.

To obtain permission to attend classes and be granted class attendances, undergraduate students are obligated to strictly comply with permissible classroom entry time stipulated in the provided course syllabus as well as the university dress codes. Ref: Assumption University of Thailand Regulations of Uniform and Dress Code for Day Program Students, issued on January 22, 2021 (https://sa.au.edu/).

AU VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING AU GRADUATES

Assumption University of Thailand envisions its graduates as :

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization .

AU UNIQUENESS

"An International Catholic University"

AU IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

FACULTY OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

Faculty of Arts, Assumption University of Thailand envisions itself as an *outstanding international school for business language education with:*

- qualified and experienced lecturers
- applicative curriculums
- international teaching and learning environment and
- internship opportunities.

Mission

For students:

1. To acquire and applied business language skills
2. To be competent and sound individuals equipped with entrepreneurial spirit

Core Values

A = Adaptability
R = Responsibility
T = Thrivability
S = Sustainability

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study .The Plan-Do-Check-Act Cycle)PDCA (provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation .It can be used in all sorts of situations and can be clarified as follows:

Plan : Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check : Monitor and evaluate the implemented process by testing the results against the predetermined objectives .
Act: Apply actions necessary for improvement if the results require changes.

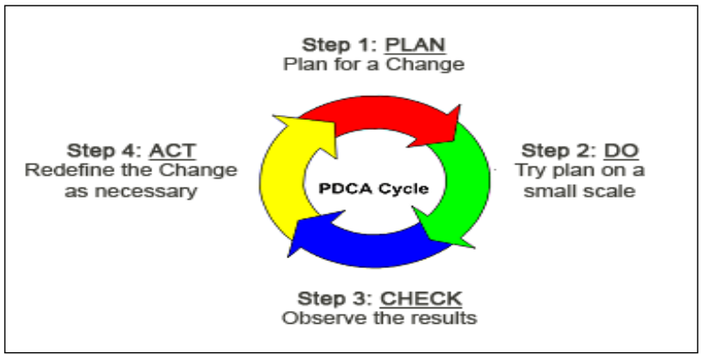


Figure 1 : PDCA Cycle; http//:www.swopehealth.org

FACULTY OF ARTS
Advising and Counseling 2/2026

All Arts students (English for International Business, Business English, Business French, Business Chinese, and Business Japanese) must meet with their advisors before they pre-register for the 1/2027 semester. Students who fail to come for their advising and counseling session will not be allowed to register for 1/2027 during the pre-registration period.

Names of advisors for semester 2/2026 will be posted on the faculty website (www.arts.au.edu), at CL 11 and on the Department boards at SM Bldg. Arts students are required to check their advisors' names every semester and meet with them before pre-registration.