Assumption University
Theodore Maria School of Arts
Department of General Education
Course Outline 2/2026

Course : TH1500 Introduction to Thai
Credit : 3 (3-0-6)
Status : Free Elective course
Specialized Courses: Business Language Elective Tracks
Minor course (before ID.673xxxx)
Prerequisite : None
Lecturer : A. Wannasiri Tangpongthiti (E-mail: wannasiritng@au.edu)
Office: CL1003

Course Description: Basic language use in everyday life, basic listening, speaking, pronunciation skills, grammatical forms of primary importance, reading short sentences and writing words.

Course Objectives: The course aims to enable students to:

1. conduct basic oral communication with correct pronunciation.
2. comprehend simple spoken Thai essential in everyday communication.
3. read and write Thai words.
4. apply the knowledge of Thai language and culture in real life.

Online Teaching-Learning Activities:

1. Lectures
2. Oral drills
3. Conversation
4. Listening & speaking activities
5. Writing & reading assignments

Course Components and Mark Allocation:

Assignments	30%
Presentations	30%
Participation, attendance, and class disciplines	10%
Final exam	30%
Total	**100%**

Attendance Requirement:

At least 80% attendance is required. (Maximum absences = 6 times)
After 15 minutes, the attendance is taken as late attendance.
After 30 minutes, no attendance is given.
More than 6 absences will not allow to take the final examination.

Evaluation	**:**	80 – 100% = A	63 - 67% = C+
		78 - 79% = A-	60 - 62% = C
		73 - 77% = B+	58 - 59% = C-
		70 - 72% = B	50 - 57% = D
		68 - 69% = B-	0 - 49% = W

Dress code for attending class and obtaining class attendance

To obtain permission to attend classes and be granted class attendances, undergraduate students are obligated to strictly comply with permissible classroom entry time stipulated in the provided course syllabus as well as the university dress codes. Ref: Assumption University of Thailand Regulations of Uniform and Dress Code for Day Program Students, issued on January 22, 2021 (https://sa.au.edu/)

Handout : Handouts on AULMS -- www.aulms.au.edu

References and Recommended Documents :

Montri Umavijani. *(2000). Facets of Thai culture life*. Bangkok : Kurusapa Business Organisation .

Nitaya Kanchanawan and Matthew J. Eynon. (2003). *Learning Thai*. Bangkok : Odeon store.

Rachanee Kamphangkaew. (2012). *Introduction to Thai***.** Bangkok: Assumption University Press.

Ratraykha Ritthisorn. (2005). *Beginning Thai*. Chiangmai: n.p.

Rong Syamananda. *(1986). A history of Thailand*. 5th ed. Bangkok : Thai Wattana Panich

Sasitorn Yakorn. (2018). *I can read Thai (book I).* Bangkok: Chulalongkorn University Printing.

Temsiri Boonyasingh. *(1984). Buddhism in Thai life*. 3rd ed. Bangkok : The National Identity Board.

Study Plan and Schedule

Week 1

Course Orientation
Fundamental of Thai language
Thai language system--Consonants, vowels, tones
Syntax : Sentence structure

Week 2

Thai language system (cont.)
Consonants, vowels, tones
Syntax : Sentence structure

Lesson 1: Greeting words and others
Polite Particles
Personal Pronouns
Question Words : Do you? /mai/, /chai mai/? What ? /aa rai/ ?
Taking leave
Thanking
Apologize

Week 3 Lesson 2: Introducing People
Possessive Pronouns
Nationality
Question word: Who? /khrai/ ? , Whose? /khong khrai/ ?
Introduce yourself: status, living, and the country
Present yourself

Week 4 Presentation: Present yourself

Consonants: Middle Class ก จ ด ต บ ป อ

Vowels: กะ กา แกะ แก เกาะ กอ จะ ดี ดู ตา ตัว ใบ ไป อา

Week 5 Lesson 3: Numbers 1-100, 1000, 10000

Case of number : How much?, phone number
Case of number : date, month, year, time

Week 6 Presentation: Case of number

Lesson 4: List of food
Kind of food
Question word: How much? /thao rai/ ? What ? /a-rai/ ?

Week 7 Presentation: Food in a daily

Consonants: Middle Class and tones

Vowels: แก่ เก่า ไก่ ไกล ใกล้ ได้ ปู่ ป่า ป้า เต่า ตู้ ใบ้ บ่า

Week 8 Consonants: Middle Class with Final consonant ง แม่กง น แม่กน ม แม่กม

ex. ก้าง ปิ้ง กิน จาน จีน บ้าน ด้าม อิ่ม ฯลฯ

Week 9 Lesson 5: Ordering food and drink #1
Some food and Some beverage and conversation
Numbers for ordering : 1-10,000 and classifier words
To-go food
Question word: How much? /thao rai/ ? What ? /a-rai/ ?

Week 10 Ordering food and drink #2
Taste of food and beverage and conversation

Week 11 Presentation: Ordering Food

Week 12 Consonants: High Class (some) ข ส ผ ฝ ห with tones

Week 13 Consonants: Low Class (some) ท ฃ น ง ม with tones

Week 14 Lesson 6: Places and Directions
Nouns: Attraction place in Thailand, a road, a street, an alley, a direction

Week 15 Review for Final
Presentation: Places and Directions

----------FINAL EXAMINATION----------

Date: March 3, 2027 Time: 13.00-16.00 h.

**Check and confirm with the registrar's notice.*

February 19, 2027: Last day to withdraw with "W"

LOCATION AND CONTACT INFORMATION
GENERAL EDUCATION (GE) office hours are Monday through Friday, 8.30 a.m. – 16.30 p.m.
Office Location: CL1003
Phone : 02-7832222 Ext.2485 (Khun Paula)
Email Address: general_education@au.edu

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will…

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

Core Values

A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Core Competencies

Employability
Multiculturalism
Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

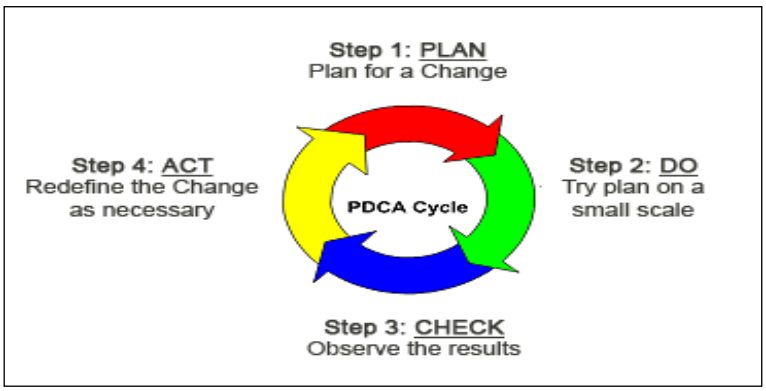


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.

THEODORE MARIA SCHOOL OF ARTS
Advising and Counseling ……..

All Arts students (Business English, Business French, Business Chinese, Business Japanese and Chinese for Economy and Trade) must meet with their advisors before they pre-register for the ……. semester from …….. Students who fail to come for their advising and counseling session will not be allowed to register for …… and …… during the pre-registration period.

Names of advisors for semester ……. will be posted on the faculty website (www.arts.au.edu), at CL11 and on the Department Boards at SM Bldg. Arts students are required to check their advisors' names every semester and meet with them before the pre-registration.