Assumption University
Theodore Maria School of Arts
Department of General Education
Course Outline 2/2026

Course : GE 1411 Thai Language for Multicultural Communication (For non-Thai students)
Credit : 2
Status : General Education Requirement (non-Thai students only)
Prerequisite : None
Lecturer : Dr. Jaruwan Puangmalee

Course Description : Thai language for basic communication in multicultural social setting, integrative culture perspective in listening and speaking on talk at work. Thai cultural and traditional patterns in each professional setting, Thai ways of life, Thai ceremony, and festivals.

Objectives : By the end of the course student should be able to

1. communicate in basic Thai in daily life;
2. understand Thai culture;
3. apply the knowledge of Thai language and culture in professional setting;
4. respect mutually of different culture, languages and religions.

Teaching-Learning Activities: Online teaching and learning

1. Lectures
2. Discussions
3. Presentations
4. Thai cultural excursion
5. Intercultural Project

CONTENT STRUCTURE

LANGUAGE	CULTURE
Unit 1: - Greetings and self-introduction - Campus life	Thai “Wai” gesture
Unit 2: - Action words and command	**Unit 2**: Elements influencing the characteristics of Thai people - Do and Don’t in Thai society - Thai National Identity - Thai National Symbol - Thai National Flag
Unit 3: Asking and giving directions - Important location in daily life - Directions - Conversation – Giving the directions	**Unit 2**: Elements influencing the characteristics of Thai people - Geography of Thailand
	Unit 2: Elements influencing the characteristics of Thai people - Buddhism - Buddhist ceremony
	Unit 2: Elements influencing the characteristics of Thai people - Ruling styles - Royal ceremony
Unit 3: Thai language unit 4: At the restaurant - Taste - Drink - Dish - Conversation	**Unit 3: Thai cuisine and eating habits** - Thai culture of cooking - Thai culture of eating - Regional food - Taste and ingredient
Unit 4: Day / Month / Time - Holiday in Thailand - Time - Day - Month	**Unit 4: Thai ceremony** - Social ceremony

- Conversation – Make an appointment	
Unit 5: Shopping - Number - Cloth - Color - Personal, Bathroom, Household, items, and School supplies	**Unit 5: Thai art** - Principle of Thai art - Thai craft - Thai costume - Thai temple - Thai house - Thai boxing
Unit 6: Shopping - Conversation – Shopping at the department store - Conversation – Shopping at fresh market	
Unit 7: Part of body and go to see a doctor	

LESSON PLAN

Week	Period	Content
1	1	Course orientation
	2	**Thai language unit 1: Greeting and self-introduction** - Greeting and Self introduction - Thank you - Apology - Farewell
2	3	**Thai language unit 1: Campus life** - Campus life
	4	Basic Knowledge of Thai Language - Partner pairing - **Speaking test Unit 1 (5%)**
3	5	**Thai culture unit 1: Thai ways of life** - Do and Don't in Thai society - Thai National Identity - Thai National Symbol - Thai National flag - Thai National anthem
	6	**Thai language unit 2: Action verb and command** - Action verb and command
4	7	**Thai culture unit 2: Elements influencing the characteristics of Thai people** - Geography of Thailand

Week	Period	Content
	8	**Thai culture unit 2: Elements influencing the characteristics of Thai people** - Buddhism
5	9	- Buddhist ceremony
	10	**Unit 2**: Elements influencing the characteristics of Thai people - Ruling styles - Royal ceremony
6	11	**Unit 3: Thai language unit 4: At the restaurant** - Taste - Drink - Dish Conversation
	12	**Unit 3: Thai cuisine and eating habits** - Thai culture of cooking - Thai culture of eating - Regional food - Taste and ingredient
7	13	**Speaking test 2 - Unit 3: Thai cuisine and eating habits**
	14	**Unit 4: Day / Month / Time** - Holiday in Thailand - Time - Day - Month - Conversation – Make an appointment
8	15	**Unit 4: Day / Month / Time** - Day - Month - Conversation – Make an appointment
	16	**Presentation**
9	17	**Presentation**
	18	**Unit 4: Thai ceremony** Social ceremony

Week	Period	Content
10	19	**Speaking test 3 - Unit 4: Make appointment**
	20	**Unit 5: Shopping** - Number - Cloth - Color - Personal items - Bathroom items - Household items - School supplies
11	21	**Unit 6: Shopping** - Conversation – Shopping at the department store - Conversation – Shopping at fresh market
	22	**Speaking test 4 - Unit 5: Shopping at the department store / fresh market**
12	23	**Unit 5: Thai art** - Principle of Thai art
	24	**Unit 5: Thai art** - Thai craft - Thai costume
13	25	**Thai culture unit 2: Thai arts** - Thai temple - Thai house - Thai boxing
	26	**Field trip assignment (10%)**
14	27	**Thai language unit 7: Part of body and go to see a doctor** - Body parts - Go to see a doctor Conversation - Go to sea a doctor
	28	**Speaking test 5 - Unit 7: Part of body and go to see a doctor**
15	29	Review
	30	Review

----------FINAL EXAMINATION----------

Date : March 10, 2027 Time : 9.00 – 12.00 (3 Hours)

Mark Allocation	**:**	Attendance	10 %
		Presentation	10 %
		Intercultural project	10 %
		Thai cultural excursion project	20 %
		Speaking test	25 %
		Final examination	25 %
		Total	**100 %**

Students are encouraged to regularly check their marks and attendance in MS Teams. Once the Final exam is completed, there will be no adjustments made to the grades if students raise any concerns.

Communication with teacher through message:
When students wish to contact the teacher for any reason, they are kindly requested to clearly state the course, section and student id they are enrolled in. If that information is not provided, the issues mentioned in the message cannot be verified or further clarified.

Example:
My name is [Your Name] and I am a student in your [Course Name] class, section [Section Number].

I am writing to [ask a question / seek clarification / discuss a topic / request a meeting / etc.].

Mark allocation detail

1. Attendance (10 %)

When students have completed a total of 24 classes, they will receive full Attendance points. If there are periods when they are unable to attend, certification is not required, but students are encouraged to keep up with the course content and assignments.

2. **Presentation: Current Event in Thailand**
   1. Select Current Events
      1) Choose 15 recent and relevant events occurring in Thailand.
      2) Ensure that the selected events focus on one category such as politics, economy, culture, health, sport, entertainment, and environment.
   2. Research Each Event
      1) Gather information from reliable sources such as news articles, government reports, and scholarly publications.
      2) Focus on understanding the context, significance, and impact of each event.
   3. Organize Information

      Create a clear outline for your presentation.
      - Title of the event.
      - Date and location.
      - Key details (who, what, when, where, why).
      - Impact or implications of the event to Thailand and nationwide.
   4. Creating Visual Aids

- Prepare slides or visual aids to accompany your presentation.
- Use images or charts where applicable.

5. Engage the Audience
   - During your presentation, encourage audience interaction. Ask questions or invite comments to keep the audience engaged. This can enhance the learning experience for everyone.
6. Time Management

   Plan the duration of your presentation, ensuring you allocate enough time to cover all 15 events without rushing.
7. Provide a Summary
   - At the end of your presentation, briefly summarize the key points covered.
   - Highlight the broader trends or themes observed across the events to reinforce understanding.

3. Field Trip and workshop (15 %)

The field trip assignment will be in the first period after the field trip.

4. Speaking test (25 %)

Speaking test schedule

	Schedule	Topic
1.	Week 2	Unit 1: Greetings and Campus life
2.	Week 6	Unit 2/3: Action verbs & Command / Go for shopping
3.	Week 8	Unit 4: Day / Month / Time
4.	Week 13	Unit 5: At the restaurant
5.	Week 15	Unit 7: Body and go to see a doctor

References :

Chaixanien, N. trans, (2007). ***Healthy& Easy Thai Cooking***. 2nd ed. Bangkok: Health &Cuisine Publishing.

Cornwel-Smith, P. (2005). ***Very Thai : everyday popular culture.*** Bangkok : River Books.

Diskul, M.C.S. **(**1986). ***Art in Thailand : a brief history.*** 6th ed. Bangkok : Amrin Pr.

Ruangkritya, K. (1984). ***Adventure in Thai food & culture***. Bangkok : Sirivatana Printing.

Syamananda, R. (1986). ***A history of Thailand***. 5th ed. Bangkok: Thai Watana Panich.

Segaller, D. (1995). ***More Thai ways***. 2nd ed. Bangkok : Post Books.

Welty, R. (2005). ***The Thai and I : Thai culture and society***. 2nd ed. Bangkok : Asia Books.

Wyatt, D. K. (1994). ***Studies in Thai history***. Chiang Mai : Silkworm Books,

February 19, 2027 : Last day to withdraw with "W"

LOCATION AND CONTACT INFORMATION
GENERAL EDUCATION (GE) office hours are Monday through Friday, 8.30 a.m. – 16.30 p.m.
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