Assumption University
Theodore Maria School of Arts
Department of General Education
Course Outline 2 /2026

Course : GE 1408 Thai Usage

Credit : 3 (3-0-6)

Status : General Education: Requirement course for international students

Prerequisite : None

Lecturer : Dr.Nanta Thongtaweewattana

Course Description : Enhance listening and speaking skills in daily life, write and read Thai consonants, vowels, tones, and grammar and create accurate basic sentences

Objectives : By the end of the course student should be able to
1. communicate in basic Thai in daily life;
2. understand Thai culture and tradition;
3. apply the knowledge of Thai language, culture and tradition in real-life Thai setting;
4. respect mutually of different culture, languages and religions.

Teaching-Learning Activities :
1. Lectures
2. Drills
3. Presentations
4. Assignment (Dictations, Handwriting, Exercises)
5. Writing, speaking and reading tests

Mark Allocation :

Attendance	10 %
Assignment	30 %
Writing, speaking and reading and answer test	30 %
Final examination	30 %
Total	**100 %**

Course Requirements : For the teaching and learning :

1. A minimum of 80 % class attendance is required. Failure to comply with this rule will result in exclusion from the final examination.
   - Maximum number of absence allowed = 6 periods
   - After 15 minutes, the attendance is taken as late attendance.
   - After 30 minutes, no attendance is given.
   - 2 late attendance is equal to one absence.
2. Students can download handout from website aulms (AU: Learning Management System)
3. Students must submit assignments on time.

Dress code for attending class and obtaining class attendance :

To obtain permission to attend classes and be granted class attendances, undergraduate students are obligated to strictly comply with permissible classroom entry time stipulated in the provided course syllabus as well as the university dress codes. Ref: Assumption University of Thailand Regulations of Uniform and Dress Code for Day Program Students, issued on January 22, 2021 (https://sa.au.edu/)

Evaluation :	80 % - 100 %	=	A	=	4
	78 % - 79 %	=	A-	=	3.75
	73 % - 77 %	=	B+	=	3.25
	70 % - 72 %	=	B	=	3
	68 % - 69 %	=	B-	=	2.75
	63 % - 67 %	=	C+	=	2.25
	60 % - 62 %	=	C	=	2
	58 % - 59 %	=	C-	=	1.75
	50 % - 57 %	=	D	=	1
	Less than 50 %	=	W		

Documents :
Handout GE1408

References :

Allison, Gordon H. (1959). ***Modern Thai : exercises, vocabularies, answer key, and appendix***. Bangkok : Chuan Printing Press.

Campbell, S. & Shaweevongs, C.(n.d.). ***The Fundamentals of The Thai Language***. (5th. ed.). Kent : Bay Foreign Language Books.

Haas, R. (1991). ***Thai Reader.*** NY: Spoken Language Services.

_____. (1991). ***The Thai System of Writing***. NY: Spoken Language Services.

Learning Basic Thai. (n.d.). Bangkok: DLC Language Products.

Setthapun, S.(n.d.). ***Simple Thai Grammar: characteristics of the Thai language pronunciation guide and the essential aspects of grammar***. London: Euro phone Language Centre.

Study Plan and Schedule :

Week 1

Class 1 : Course Introduction / General remarks / Pre-test
Class 2 : Fundamental of Thai language / Reading and writing System / List of Consonants / Pronunciation and Consonants in Thai / Characteristics of Sounds in Thai (Vowel, Consonants and Tonal)

Week 2

Class 1 : Thai Alphabets / The three classes of consonants / Thai Vowels /
Class 2 : Tones / The tonal markers and their names /
Thai Numerals and Counting

Week3

Class 1 : Tonal markers used with middle class consonants /Tonal markers used with high and low class consonants / The pairing of high and low consonants
Class 2 : Thai Usage: Word formation and Spelling word / Regular and irregular initial consonants

Week 4

Class 1 : Consonant clusters / Leading Consonants
Class 2 : Final Consonants / Unmarked final and non-final silent consonants

Week 5

Class 1 : The twenty words spelled with ไ- / Tonal variation

Class 2 : Thai Syllable and Word Formation / Voiced sonorants and –ิ and -ิิ

Week 6

Class 1 : Words classes (parts of speech) / Nouns / Pronouns /Verbs / Adverbs / Adjectives

Class 2 : Words classes - (continue) Classifier / Modifiers / Prepositions / Conjunction / Interjection

Week 7

Class 1 : Basic sentence structures -Word order

Class 2 : Writing / Reading and answering questions Test

Week 8

Class 1 : Presentation "Reading the word and sentence"

Class 2 : Presentation- (continue)

Week 9

Class 1: Direction / Places

Class 2: Foreign Words (loanword)

Week 10

Class 1: Sentence Types for Communication

Class 2: Imagination writing / Word order / Day / Month

Week 11

Class 1: Using language for communication / Spoken language and Written language

Class 2: Idiomatic expression / Rhyme words

Week 12

Class 1: Homonym / Synonyms

Class 2: Imagination Writing Test

Week 13

Class 1: Thai literature Reading /Reading and answering questions test

Class 2: Punctuation Marks

Week 14

Class 1: Presentation"Reading the word and sentence

Class 2: Presentation - (continue)

Week 15

Class 1: Presentation- (continue) / Post- test

Class 2: Conclusion / Review

----------FINAL EXAMINATION----------

Date : *March 10, 2027* Time : 09.00 – 12.00 *hrs.* (3 Hours)

Check and confirm with the registrar's notice again before examination period

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***February 19, 2027* :** Last day to withdraw with "W".

LOCATION AND CONTACT INFORMATION

GENERAL EDUCATION (GE) office hours are Monday through Friday, 8.30 a.m. – 16.30 p.m.
Office Location : CL10
Phone : 02-7832222 Ext.2485
Email Address: general_education@au.edu

VISION

Assumption University of Thailand envisions itself as :

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cybertechnology.

VISION 2000 FOR ASSUMPTION UNIVERSITY GRADUATES

Assumption University of Thailand envisions its graduates as :

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

Au UNIQUENESS
"An International Catholic University"

Au IDENTITY

- Ethics
- English Competency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION
Vision
Theodore Maria School of Arts, Assumption University of Thailand envisions itself as an outstanding international school for business language education with:

• qualified and experienced lecturers
• applicative curriculums
• international teaching and learning environment and
•internship opportunities.

Mission
For students:
1. To acquire and applied business language skills
2. To be competent and sound individuals equipped with entrepreneurial spirit

Core Values
A = Adaptability
R = Responsibility
T = Thrivability
S = Sustainability

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

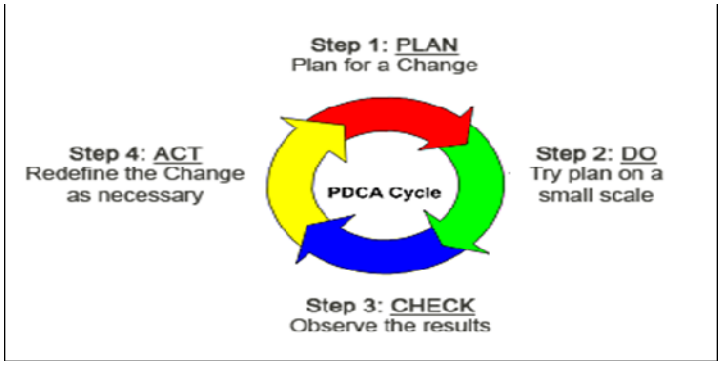


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.

THEODORE MARIA SCHOOL OF ARTS

Advising and Counseling 2/2026

All Arts students (Business English, Business French, Business Chinese, Business Japanese and Chinese for Economy and Trade) must meet with their advisors before they pre-register for the 2/2026 semester from ……. Students who fail to come for their advising and counseling session will not be allowed to register for 2/2026 during the pre-registration period.

Names of advisors for semester 1/2027 will be posted on the faculty website (www.arts.au.edu), at CL 11 and on the Department Boards at SM Bldg. Arts students are required to check their advisors' names every semester and meet with them before the pre-registration.