Assumption University
Theodore Maria School of Arts
Department of Business Chinese
Course Outline 2/2026

Course Title: CN 0400 Chinese for Beginners I
Credit: 3
Status: Free Elective
Prerequisite: --

Lecturers:

Asst. Prof. Dr. Chatsaran Chatsanguthai (office: SR316)	section 401
Dr. Usama Mahapasuthanon (office: SM349)	section 402
Dr. Piriya Surakajohn (office: SR310)	section 403
A. Tan Hsiao Hsien (office: SM341)	section 404
A. Han Xiaolan (office: SR310)	section 1 (Huamak Campus)

Course Description: Chinese sound system and pronunciation, focusing on Pinyin (Chinese Romanization system), basic Chinese characters, and simple conversation.

Course Objectives: This course aims to enable students to:
1. acquire the Chinese phonetics system.
2. know Pinyin spelling rules.
3. learn basic Chinese characters.
4. learn daily simple conversations.

Course Learning Outcomes:
After completing this course, students will be able to:
1. pronounce Chinese correctly.
2. understand Pinyin system and use Pinyin correctly.
3. write basic Chinese characters correctly.
4. communicate in Chinese through basic conversations.

Textbook: Qin Jun, Peng Zhiping, Zhang Hui, Yang Nan, *Road to Success: Lower Elementary Level-Book I*. Beijing, China: Beijing Language and Culture University Press, 2008, Lesson 1-7

Teaching – Learning Activities:
1. Lecture
2. Assignment
3. Role Play

Course Requirement: 80% Attendance (Maximum Absences = 6 times)

Mark Allocation:

1. Assignments	20%
(Exercises 8% Handwriting 8% class participation and attendance 4%)	
2. Revision Exam	20%
3. Oral Practice	30%
4. Final	30%
Total	100%

Evaluation:

A	:	85 – 100 %	C+	:	67 – 69 %
A-	:	82 – 84 %	C	:	60 – 66 %
B+	:	79 – 81 %	C-	:	57 – 59 %
B	:	73 – 78 %	D	:	50 – 56 %
B-	:	70 – 72 %	F	:	0 – 49 %

Study Plan and Schedule:

Week	Study Lesson
1	Distribution of Course Outline, Class Orientation and Introduction to Hanyu Pinyin. Chinese phonetics system. -Pinyin initials and finals -Pinyin tone and spelling rules
2	Chinese phonetics system. -Pinyin initials and finals -Pinyin tone and spelling rules
3	Lesson 1: My name is David - New words - The "shi" sentence - The interrogative sentence with "ma"
4	Lesson 1: My name is David (continue) Lesson 2: This is Anny's map - New words
5	Lesson 2: This is Anny's map - The structural particle "de" - The "you" sentence (1) Lesson 3: How many people are there in your family - New words
6	Lesson 3: How many people are there in your family - The interrogative sentence with interrogative pronoun
7	Lesson 4: How many students are there in your class - New words - Counting number below 100
8	Lesson 4: How many students are there in your class Revision
	***** No Mid-Term Examination *****
9	Lesson 5: My birthday is on 9th, May - New words
10	Lesson 5: My birthday is on 9th, May (continue) - Ways of expressing date
11	Lesson 6: We begin class at 8.30 am - New words
12	Lesson 6: We begin class at 8.30 am - Ways of expressing time
13	Lesson 7: Where is the bank - New words
14	Lesson 7: Where is the bank (continue) - Ways of expressing position
15	Final Exam Revision
	Final Examination (Thursday, March 11, 2027 (13:00-16:00)

Morals and Ethics to be developed in this course

1.1 Have self-discipline, integrity, and social responsibility in accordance with organizational and social rules.

***The students will not be admitted to the quizzes, mid-term exam, and final exam later than 10 minutes after quizzes and exam start.**

*****Remark: The proper uniform is requested for class attendance. *****

February 19, 2027: Last day to withdraw with "W"

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will…
1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

• Open communication
• Mentoring system
• Dedication

• Caring
• Teamwork
• Commitment
• Resource sharing

Core Values
A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Core Competencies
Employability
Multiculturalism
Internationalization

Quality Assurance Process
Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

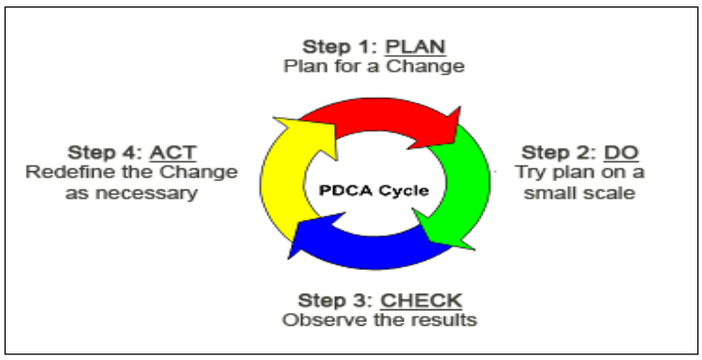


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.