Institute for English Language Education (IELE)
Theodore Maria School of Arts
Assumption University of Thailand
Course Outline

ELE 1001 Communicative English I Semester 2/2026

Credits: 3
Status: General Education Requirement
Lecturers: Staff

Course Description:

English skills in listening, speaking, reading, and writing for efficient communication in various contexts.

Course Objectives:

This course aims to enable students to use English to:

1. Listen to and process lectures and other texts from various sources.
2. Participate effectively and confidently in academic discussions.
3. Read university-level texts.
4. Write in various texts.
5. Give presentations.

Course Learning Outcomes:

1. Explain the main ideas and concepts presented in lectures and various listening texts.
2. Express their opinions and ideas confidently in academic discussions.
3. Apply effective reading strategies to comprehend university-level texts.
4. Develop an outline and compose a paragraph of various texts.
5. Give basic oral presentations.

Textbooks and References:

1. Bonesteel, L., Williams, J., & Matsunaga, N. B. (2020). *StartUp 4*. Hoboken, NJ: Pearson Education, Inc.
2. Selected Readings

Teaching-Learning Activities:

1. Lectures
2. Demonstration
3. Group work
4. Presentations
5. Assignments
6. Discussions

Evaluation:

1. Class Attendance & Participation
2. Writing & Listening Activities
3. Selected Reading Activities
4. Presentations and Special Project
5. Mid-term and Final Examinations

In accordance with the University policy, 80% attendance is required to fulfill the course requirements.
Attendance will be checked at the start of each class. Students who are 5 minutes late will have their names recorded as **late** for that class. 3 cases of lateness will be recorded as 1 class absent. Appropriate documents such as a medical certificate must be submitted to their class instructor in case of absence from class. The IELE has no debarment policy; class absences result in deductions from the attendance score.

NOTE: Every student has to keep a portfolio of his/her assignments and test papers. This will help the IELE evaluate requests for re-check, etc. Requests/petitions not supported by a portfolio will **not** be entertained. **Students may be required to submit their portfolio as and when the IELE deems necessary.**

*** **For questions and requests,** students may contact **the IELE office** at
- Suvarnabhumi Campus: **CL 27th floor**
  Office Hours: 8:00 to 16:30 (02-723-2370/02-723-2373)

** Students may also direct questions and requests at iele@au.edu.
** If class is cancelled without prior notice or the instructor does not come to class within the first **ten** minutes, students are to inform the IELE offices.
IELE instructors are to grade all assignments, unit tests and exams in a fair, consistent and transparent manner, to record the scores properly, and to return the graded assignments to students promptly. Students are to discuss with their corresponding instructors any course-related issues and have them resolved **before the Final Exam.
** All English grades are thoroughly reviewed by the IELE committee and approved by the Director and the Dean before being released. Petitions related to grade verification of the previous semester must be filled within one month after the grades have been released. No consideration will be given to petitions received after the deadline.

Mark Allocation	
Attendance and Participation	40
Listening activities (3x20)	60
Writing activities (4x20)	80
Selected Readings (3x20)	60
Presentations (2x20)	40
Special Project	40
Midterm Exam	80
Final Exam	100
Grand total	**500**

Evaluation:
The grading system is as follows:

Marks	**Grade**	**Meaning**	**Value**
	W	(withdrawal)	-
		(work in progress)	-
350	C	Satisfactory	2.00
360	C+	Fair	2.25
375	B-	Fairly Good	2.75
385	B	Good	3.00
400	B+	Very Good	3.25
415	A-	Almost Excellent	3.75
425	A	Excellent	4.00

English Course Exemption

For all enquiries and requests concerning exemption from required English courses based on submission of valid TOEFL/IELTS scores, students are to directly contact the Office of the University Registrar at:
*Hua Mak campus — P building, ground floor, Tel. 02-3004553, ext. 1176
Suvarnabhumi campus — SM building, SM 115, Tel. 02-7232323, ext. 2629

Tentative Lesson Plan		
Week	**Units Covered**	**Class Activities**
1	**Welcome Unit** **Unit 1: What are your favorite things?** • Lessons 1-3	• Course Introduction • Ice-breaking activities
2	**Unit 1: What are your favorite things?** • Lessons 4-5 **Unit 2: What is the weather like?** • Lessons 1-2	
3	**Unit 2: What is the weather like?** • Lessons 3-5	• Writing #1 • Guidelines for Special Project
4	**Unit 3: How well do you work together?** • Lessons 1-4	• Listening #1 • **Assign** Writing #2 (Special Writing)
5	**Unit 3: How well do you work together?** • Lesson 5 **Unit 4: How do you relax?** • Lessons 1-2	• Selected Reading #1
6	**Unit 4: How do you relax?** • Lessons 3-5	• Listening #2 • **Collect** Writing #2 • Writing #3
7	**Unit 5: What are we eating?** • Lessons 1-4	
8	**Unit 5: What are we eating?** • Lesson 5 • **Review** Units 1-5	• Presentation #1 (group/pair)
Midterm Examination (see AU Spark for details)		

9	**Unit 6: How do you stay healthy?** • Lessons 2-5	• IELE activity • Selected Reading #2
10	**Unit 7: How do you do this?** • Lessons 1-4	• Listening #3
11	**Unit 7: How do you do this?** • Lesson 5	
12	**Unit 8: How are you feeling?** • Lessons 1-4 (5)	• Special Project (progress check / reminder) • Writing #4
13	**Unit 9: Can you tell me a story?** • Lessons 1-4	• Special Project **due**
14	**Unit 9: Can you tell me a story?** • Lesson 5 **Unit 10: What will the future bring?** • Lessons 1-3	
15	**Unit 10: What will the future bring?** • Lessons 4-5 **Review** • Units 6-10	• Presentation #2 (individual) • Grade announcement
Final Examination (see AU Spark for details		

Dress Code for Attending Class and Obtaining Class Attendance

To obtain permission to attend classes and receive class attendance, undergraduate students must strictly comply with rules regarding arrival time at the classroom (as described on p. 2 of this document), as well as the university's dress code.
Ref: Assumption University of Thailand Regulations of Uniform and Dress Code for Day Program Students, issued on January 22, 2021 (https://sa.au.edu/)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This includes the use of text-generating large language models (such as ChatGPT), which is strictly prohibited for all written assignments. All submitted work must represent students' original thinking and writing. Violations will be treated as academic misconduct under the university's plagiarism policy.

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

Au MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that the School will…

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

• Open communication
• Mentoring system
• Dedication
• Caring
• Teamwork
• Commitment
• Resource sharing

Core Values
A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Core Competencies
Employability
Multiculturalism
Internationalization

Quality Assurance Process
Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.
Do: Implement the plans and new processes developed.
Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.
Act: Apply actions necessary for improvement if the results require changes.

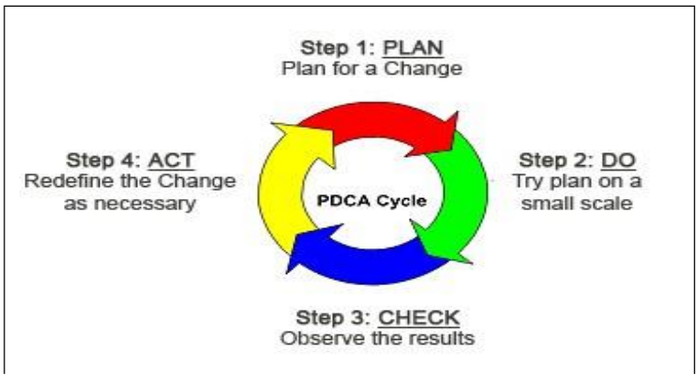


Figure 1: PDCA Cycle (http://www.swopehealth.org)

Online Survey for Teaching Competency and Effectiveness Index

Assumption University requests the cooperation of all students to complete the online survey for teaching and learning effectiveness. The survey pertains to individual student's evaluation of the teaching and learning in each course each semester. Students are advised to complete the questionnaire starting the last two weeks before the final exam until grade release.

Instructions:

1. Log onto www.au.edu and go to "**Information Pool System.**"
2. In "**Current Grade Information**", complete the online survey for Teaching Competency and Effectiveness Index of each course you registered in the current semester.

We thank you for your cooperation in answering the questionnaire. We hope that the information from the survey will assist us in our on-going effort to ensure better teaching and learning at our university.