

Assumption University
Theodore Maria School of Arts
Department of Business French
Course Outline 1 / 2026

Course : FR4544 Reading in French Media
Credit : 3
Status : Major required
Prerequisite : FR3501 Business French I
Lecturer : Ms. Céline Villegas
Course Description : Readings and analyses various articles, with the study of the vocabulary and the context of the articles on the current interest and business oriented. A study of French language press in particular: newspapers, magazines and articles through the internet.
Course Objectives : This course aims to enable students to

1. Read and understand French articles from newspapers, magazines, and online sources with a high degree of accuracy.
2. Identify and define key vocabulary related to current events and business in French.
3. Analyze the main ideas, supporting arguments, and biases presented in French media sources.
4. Utilize various French-language media platforms (newspapers, magazines, online sources) for personal and professional purposes.

Course Learning Outcomes (CLOs) This course aims at enabling students to:

- CLO 1: Answer correctly to the complex written French text on current events and business topics.
- CLO 2: Identify key vocabulary related to French-language media in the chosen domains
- CLO 3: Analyze key vocabulary related to French-language media in the chosen domains
- CLO 4: Analyze the main ideas, supporting arguments, and biases presented in French media sources.
- CLO 5: Enhance fluency through speaking exercises, oral presentations

Corresponding Program Learning Outcome :

PLO 3	Describe core knowledge of linguistics and international business communication, including language and society.
PLO4	Use communicative skills in business languages, including presentation techniques and digital tools to accomplish business-related tasks.

Class schedule : Monday _13:30-15:00 – SM203
Thursday _13:30-15:00 – SM418

Teaching-Learning Activities :

1. Lecture/Direct instruction
2. Class discussion
3. Listening and reading comprehension
4. Inquiry-based learning
5. Presentation and report

Course Requirement : 80 % Attendance (Maximum absences=6 times)

Mark Allocation

Assignments	10 %
Presentations	20 %
Quizzes	20 %
Mid-term Examination	20 %
Final Examination	<u>30 %</u>
TOTAL	<u>100 %</u>

Evaluation

80 - 100 = A	63 - 65 = C+
76 - 79 = A --	60 - 62 = C
72 - 75 = B+	56 - 59 = C-
69 - 71 = B	51 - 55 = D
66 - 68 = B-	0 - 50 = F

Références

- Handout and workbook provided by the instructor
- TV5 Monde – www.tv5monde.com
- Le Monde – <https://www.lemonde.fr/>

*** September 18, 2026 : Last day to withdraw with a “W”**

Plan de cours provisoire

Semaine	Thème
1	Présentation du cours Préparation au cours Conseils de méthode pour la compréhension écrite.
2	Thème : les médias (1) Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours La nominalisation Le vocabulaire de la presse
3-4	Thème : les médias (2) Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours Rédiger un texte argumenté, donner son opinion sur un article de presse Thème : les faits divers (1) Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours La voix passive
5-6	Thème : les faits divers (2) Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours Comprendre la une d'un journal Thème : les nouvelles technologies (1) Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours
7	Thème : les nouvelles technologies (2) Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours Écrire un titre d'article de presse
8	Présentation/ Préparation et révisions pour l'examen de mi-semester
Examen partiel : 5/08/2026_9-11h	
9-10	Correction

	Thème : l'écologie (1-2) Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours
11	Thème : l'actualité internationale Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours Comprendre un sondage
12-13	Thème : l'actualité internationale Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours Comprendre un sondage Thème : les changements dans la société (1) Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours
14	Thème : les changements dans la société (2) Lecture, analyse et discussion à partir d'une sélection d'articles sur le thème du cours Rédiger un texte argumenté, donner son opinion sur un article de presse
15	Présentation et préparation et révisions pour l'examen final
Examen final : 2/10/2026_13-16h	

Plan d'évaluation :

	Semaine	Pourcentage
Assignments	Whole semester	10
Presentations	Week 8,15	20
Quizzes	Week 8,15	20
Midterm examination	After week 8	20
Final examination	After week 15	30
Total		100

Au VISION

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover “Treasure Within” themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

“An International Catholic University”

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will...

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

Quality Assurance Process

- Students should understand and apply the Quality Assurance Process in their study.

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

Do: Implement the plans and new processes developed.

Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

Act: Apply actions necessary for improvement if the results require changes.

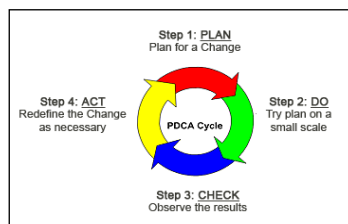


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.