

Assumption University
Theodore Maria School of Arts
Department of French for International Business

Course Outline 1/2026

Course : FIB 2520 Advanced French
Credits : 3 (3 hours) (3-0-6)
Status : Major Required
Prerequisite : FIB 2518 Communicative French II
Lecturers : Asst. Prof. Dr. Romain Benassaya
Contact : rbenassaya@au.edu
Class schedule : Section 401, Monday-Wednesday, 10:30-12:00, SM334

Course description : Development of advanced communicative skills in French for various contexts, including professional and academic. Focus on vocabulary expansion and acquisition of complex grammatical structures through reading and listening of authentic documents, class discussion and debates, and essay writing.

Course Learning Outcomes : This course aims at enabling students to:

CLO1: Understand advanced spoken and written French from authentic academic, professional, and cultural documents.
CLO2: Produce clear, structured, and effective oral and written communication in French using advanced vocabulary, complex grammatical structures, and argumentative strategies for a variety of contexts.
CLO3: Demonstrate intercultural awareness by comparing and discussing cultural perspectives, social practices, and contemporary issues in Francophone contexts.

Corresponding Program Learning Outcome :

PLO 4	Use communicative skills in business languages, including presentation techniques and digital tools to accomplish business-related tasks.
PLO 5	Apply business language skills and intercultural communication strategies in real-world international business situations.
PLO 6	Apply critical thinking, interpersonal communication, and entrepreneurial skills to solve real-world challenges in international business environment.

Teaching/learning activities

1. Lectures
2. Class assignments
3. Individual/group work
4. Communicative task

Course requirement : 80 % attendance (Maximum absence: 6 times)

Mark allocation :

Attendance and participation	10 %
Assignments	20 %
Quizzes	20 %
Mid-term Examination	20 %
Final Examination	<u>30 %</u>
TOTAL	<u>100 %</u>

Evaluation

80 - 100 = A	63 - 65 = C+
76 - 79 = A-	60 - 62 = C
72 - 75 = B+	56 - 59 = C-
69 - 71 = B	51 - 55 = D
66 - 68 = B-	0 - 50 = F

Textbooks/References:

1. Handout and workbook provided by the instructor
2. Sperandio, C. et al. (2022). *Édito A2, Méthode de français*, Didier FLE

Important information: The last day to withdraw with a “W” is **September 18, 2026**.

Study Plan and Schedule.

Week	Topics
1	Presentation of the course Preparation for the course
2	Talk about a memory (1)
3	Talk about a memory (2)
4	Talk about a memory (3)
5	Talk about the future (1)
6	Talk about the future (2)
7	Talk about the future (3)
8	Revision and preparation of the midterm exam
Midterm examination: August 7, 2026, 12:00-14:00	
9	Health (1)
10	Health (2)
11	Health (3)
12	Environment (1)
13	Environment (2)
14	Environment (3)
15	Final Review and Examination Preparation
Final examination: October 8, 2026, 9:00-12:00	

Evaluation plan

	Week	Percentage
1. Attendance & participation	All weeks	10
2. Assignments	Throughout the semester	20
3. Quizzes	Weeks 7 & 13	20
4. Midterm examination	August 7, 2026, 12:00-14:00	20
5. Final examination	October 8, 2026, 9:00-12:00	30
Total		100

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover “Treasure Within” themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

“An International Catholic University”

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS

(www.arts.au.edu)

VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will...

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

Core Values

- A = Adaptability
- R = Responsibility
- T = Togetherness
- S = Sustainability

Core Competencies

- Employability
- Multiculturalism
- Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

Do: Implement the plans and new processes developed.

Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

Act: Apply actions necessary for improvement if the results require changes.

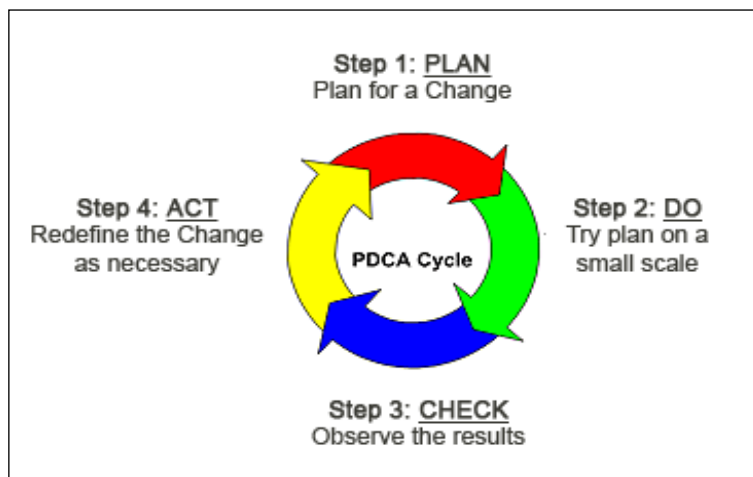


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.