

**Assumption University**  
**Theodore Maria School of Arts**  
**Department of Business Chinese**  
**Course Outline 1/2026**

**Course Title** : CN 3441 Chinese Reading and Oral Report  
**Credit** : 3  
**Status** : Major elective course  
**Prerequisite** : CN 2402 Chinese III  
**Lecturer** : Dr. Piriya S. (Office: SR 310)

**Course Description** : Development of reading skills of texts related to current social, economic situations and practice of gathering information and presenting oral reports.

**Course Objectives** : This course aims to enable students to:

1. enhance reading skills through texts related to current social and economic situations.
2. learn more about the current social, economic situation and technical terms in the related topics.
3. gather and analyze information before presenting.
4. enhance communicating skills by presenting oral reports.

**Course Learning Outcomes:** After completing this course, students will be able to:

1. improve reading skills through texts related to current social and economic situations.
2. understand the current social, economic situation and technical terms used in the related topics.
3. improve analytical and critical skills.
4. present oral reports from information gathered.

**Teaching - Learning Activities:**

1. Lecture
2. Assignments (reading, writing, exercises, attendance and class participation)
3. Oral Presentation/ Report

**Course Requirement:**

1. 80% Attendance (Maximum absences = 6 times, 1.5 hrs = 1 time)
2. Students are allowed to miss a maximum of 6 classes per semester for reasons related to sickness, accidents, funerals, personal, and business trips. No other excuses will be accepted.
3. Make-up classes in other sections will not be permitted without prior permission from the lecturer.

**Mark Allocation:**

1. Assignments & Attendance	10%	(40 marks)	
2. Class participation	10%	(40 marks)	
3. Quizzes (2 times: 10% x 2)	20%	(80 marks)	
4. Mid-term Exam (& Mid-term Oral Test)	25%	(100 marks)	
5. Final Exam (& Final Oral Test)	<u>35%</u>	(140 marks)	
Total	<u>100%</u>	(400 marks)	

**Evaluation:**

A	:	85 – 100 %	C+	:	67 – 69 %
A-	:	82 – 84 %	C	:	60 – 66 %
B+	:	79 – 81 %	C-	:	57 – 59 %
B	:	73 – 78 %	D	:	50 – 56 %
B-	:	70 – 72 %	F	:	0 – 49 %

**Textbooks/References:**

1. Selections from Chinese books: *Business Chinese Series: Reading and Communicating 1-3*, Beijing, China: Sinolingua Press, 2013
2. Other articles from Chinese websites.

**Study Plan and Schedule:**

<b>Week</b>	<b>topics</b>
<b>1</b>	Explanation of Course Outline, Faculty of Arts Vision and Mission Statements, AU's Identity and Uniqueness and PDCA Cycle. Lesson 1: (1) Words explanation and grammar practice (2) Topics (3) Reading
	Lesson 1: (1) Reading (2) Exercise (3) Assignments
<b>2</b>	Lesson 2: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 2: (1) Reading (2) Assignments
<b>3</b>	<b>Report 1: Lesson 2</b>
	Lesson 3: (1) Words explanation and grammar practice (2) Reading (3) Exercise
<b>4</b>	Lesson 3: (1) Reading (2) Assignments
	Lesson 4: (1) Words explanation and grammar practice (2) Reading (3) Exercise
<b>5</b>	Lesson 4: (1) Reading (2) Assignments
	<b>Report 2: Lesson 4</b>
<b>6</b>	Lesson 5: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 5: (1) Reading (2) Assignments
<b>Quiz 1: Thursday, July 9, 2026 (12:10 – 13:10, in class)</b>	
<b>7</b>	Lesson 6: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 6: (1) Reading (2) Assignments
<b>8</b>	Lesson 7: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Review for Mid-term Exam
<b>Mid-term Exam: Friday, August 7, 2026 (12:00 – 14:00)</b>	
<b>9</b>	Lesson 7: (1) Reading (2) Assignments
	<b>Report 3: Lesson 7 (Mid-term Oral Test)</b>
<b>10</b>	Lesson 8: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 8: (1) Reading (2) Assignments
<b>11</b>	Lesson 9: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 9: (1) Reading (2) Assignments
<b>12</b>	<b>Report 4: Lesson 9</b>
	Lesson 10: (1) Words explanation and grammar practice (2) Reading (3) Exercise

13	Lesson 10: (1) Reading (2) Assignments
	Lesson 11: (1) Words explanation and grammar practice (2) Reading (3) Exercise
<b><i>Quiz 2: Thursday, September 10, 2026 (12:10 – 13:10, in class)</i></b>	
14	Lesson 11: (1) Reading (2) Assignments
	Lesson 11: The additional article (1) Reading (2) Assignments
15	<b><i>Final report 5: Lesson 11 (Final Oral Test)</i></b>
	Review for Final Exam
<b><i>Final Exam: Thursday, October 8, 2026 (09:00 – 12:00)</i></b>	

### Morals and Ethics to be developed in this course:

#### 1.1 Morals and Ethics to be developed

- (2) Demonstrate a high level of ethical and responsible behavior in academic and professional contexts.

\* **Students will not be admitted to the quizzes, mid-term exam, and final exam later than 10 minutes after quizzes and exam start.**

\*\* ***Remark: The proper uniform is requested for the class attendance.***

\*\*\* **September 18, 2026: Last day to withdraw with “W”**

### Au VISION 2000

Assumption University of Thailand envisions itself as:

- ✓ an international community of scholars,
- ✓ enlivened by Christian inspiration,
- ✓ engaged in the pursuit of Truth and Knowledge,
- ✓ serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

### ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- ✓ healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- ✓ professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- ✓ able to communicate effectively with people from other nations and to participate in globalization.

### Au UNIQUENESS

“An International Catholic University”

### Au IDENTITY

- ✓ Ethics
- ✓ English Proficiency
- ✓ Entrepreneurial Spirit

**THEODORE MARIA SCHOOL OF ARTS**  
**(www.arts.au.edu)**  
**VISION AND MISSION**

**Vision**

An international community of business communicators in Thailand

**Mission**

Theodore Maria School of Arts will ensure that: the School will...

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

**TAGLINE**

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

**Language Education, Business Inspiration**

**ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family**

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

**Core Values**

A = Adaptability

R = Responsibility

T = Togetherness

S = Sustainability

**Core Competencies**

Employability

Multiculturalism

Internationalization

**Quality Assurance Process**

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

**Plan:** Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

**Do:** Implement the plans and new processes developed.

**Check:** Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

**Act:** Apply actions necessary for improvement if the results require changes.

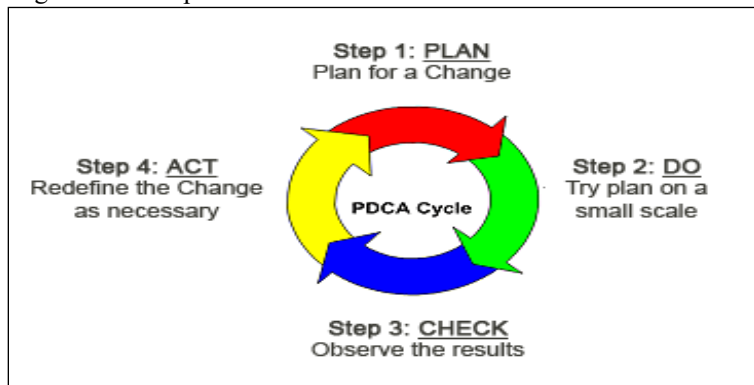


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

### Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.