

Assumption University
Theodore Maria School of Arts
Department of Chinese for International Business
Course Outline 1/2026

Course : CIB 2433 Oral Comprehension and Expression in Chinese I
Credit : 3
Status : Major Requirement
Prerequisite : CN 1401 Chinese I
Lecturers : A. Han Xiaolan (SR310)

Course Description : Listening to topics of general interests and Chinese oral summary practice on the selected topics.

Objectives : This course aims to enable students to:
 1. Pronounce Chinese correctly.
 2. Communicate basic Chinese in daily life conversations.
 3. Use more Chinese words and grammar correctly in conversations.
 4. Enhance the expression in genuine Chinese.

Teaching-Learning Activities:

1. Drills
2. Role play
3. Oral Presentation
4. Conversation and listening test

Course Requirement: 80% Attendance (Maximum absences = 6 times)

Mark Allocation:

1. Assignments	10%	(100)
Oral presentation	10%	
2. Class Participation	10%	(100)
Attendance	5 %	
Other assignments	5 %	
3. Quizzes	20%	(200)
Quiz 1	10 %	
Quiz 2	10 %	
4. Mid-term Exam	25%	(250)
Written exam	10%	
Oral exam	15%	
5. Final Exam	<u>35%</u>	(350)
Written exam	20%	
Oral exam	15%	
Total	<u>100%</u>	(1,000)

Textbooks/References:

Qiu Jun , Road to Success- A Series of Progressive Chinese Textbooks for Foreigners:
 Upper Elementary Listening and Speaking
 Beijing Language and Culture University Press 2008 (Lesson 1-12).

Study Plan and Schedule:

Week 1: Distribution of Course Outline and explanation of Vision and Mission statements and PDCA. Introduce to each other and explain the aim of the course.

Week 2: Lesson 1: Important Words and Grammar
 Role play

Week 3: Lesson 2: Important Words and Grammar
 Oral Presentation I

Week 4: Lesson 3: Important Words and Grammar
Role play
Quiz I

Week 5: Lesson 4: Important Words and Grammar
Role play

Week 6: Lesson 5: Important Words and Grammar
Oral Presentation II

Week 7: Lesson 6: Important Words and Grammar
Role play

Week 8: Mid-term Review, Q & A

****Mid-Term Examination (lesson 1 -6): on Mon. August 3, 2026 (15.00 - 17.00) ****

Week 9: Lesson 7: Important Words and Grammar
Role play

Week 10: Lesson 8: Important Words and Grammar
Role play

Week 11: Lesson 9: Important Words and Grammar
Oral presentation III

Week 12: Lesson 10: Important Words and Grammar
Role play
Quiz II

Week 13: Lesson 11: Important Words and Grammar
Oral Presentation IV

Week 14: Lesson 12: Important Words and Grammar
Role play

Week 15: Listening Practice
Oral Presentation V

Week 16: Final review

****Final Examination (lesson 7-12): on Wed. September 30, 2026 (13.00-16.00) ****

Evaluation:

A	:	85 – 100 %	C+	:	67 – 69 %
A-	:	82 – 84 %	C	:	60 – 66 %
B+	:	79 – 81 %	C-	:	57 – 59 %
B	:	73 – 78 %	D	:	50 – 56 %
B-	:	70 – 72 %	F	:	0 – 49 %

****Remark: The proper uniform is requested for the class attendance.**

September 18, 2026: Last day to withdraw with “W” (withdrawing after this date will be given “WF”)

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover “Treasure Within” themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

“An International Catholic University”

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS

(www.arts.au.edu)

VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will...

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

Core Values

A = Adaptability

R = Responsibility

T = Togetherness

S = Sustainability

Core Competencies

Employability

Multiculturalism

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

Do: Implement the plans and new processes developed.

Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

Act: Apply actions necessary for improvement if the results require changes.

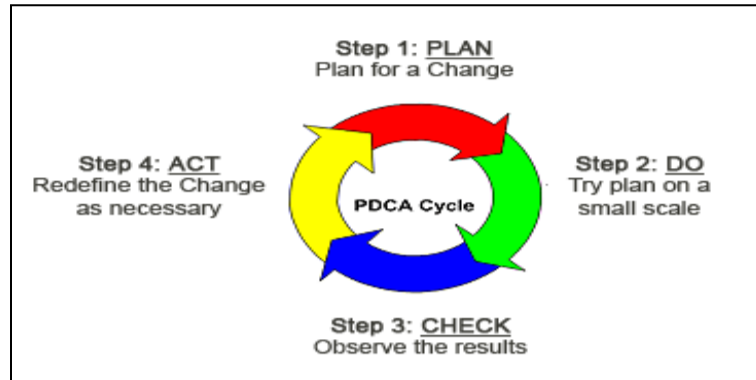


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.