

**Institute for English Language Education (IELE)  
Theodore Maria School of Arts  
Assumption University of Thailand  
Course Outline**

**ELE 0011 English Development Course**

**Semester 1/2025**

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**Credits:** Non-credit course  
**Status:** General Education Requirement  
**Lecturers:** Staff

**Course Description:**

English skills in listening, speaking, reading, and writing for efficient communication in various contexts.

**Course Objectives:**

This course aims to enable students to use English to:

1. Listen to and process lectures and other texts from various sources.
2. Participate effectively and confidently in academic discussions.
3. Read university-level texts.
4. Write in various texts.

**Course Learning Outcomes:**

1. Explain the main ideas and concepts presented in lectures and various listening texts.
2. Express their opinions and ideas confidently in academic discussions.
3. Apply effective reading strategies to comprehend university-level texts.
4. Develop an outline and compose a paragraph of various texts.

**Textbooks and References:**

Bonesteel, L., Williams, J., & Matsunaga, N. B. (2020). *StartUp 4*. Hoboken, NJ: Pearson Education, Inc.

**Teaching-Learning Activities:**

1. Lectures
2. Demonstration
3. Assignments
4. Discussions

**Evaluation:**

1. Class Attendance & Participation
2. Writings & Listening Activities
3. Selected Reading Activities

| Tentative Lesson Plans |                                                                                                  |
|------------------------|--------------------------------------------------------------------------------------------------|
| Week                   | Units Covered & Class Activities                                                                 |
| 1                      | Course introduction<br>Unit 1<br>What are your favorite things?                                  |
| 2                      | Unit 1<br>Talk about your interests.<br>Describe personal objects.<br>Read about making choices. |
| 3                      | Unit 2<br>What is the weather like?<br>Talk about weather.                                       |
| 4                      | Unit 2<br>Discuss the effect of weather.<br>Report about extreme weather.                        |
| 5                      | Unit 3<br>How well do you work together?<br>Discuss problems at work.                            |
| 6                      | Unit 3<br>Talk about a misunderstanding.<br>Read about creative thinking.                        |
| 7                      | Unit 4<br>How do you relax?<br>Talk about how life has changed.                                  |
| 8                      | Review                                                                                           |
| 9                      | Unit 6<br>How do you stay healthy?<br>Talk about fitness activities.                             |
| 10                     | Unit 6<br>Give advice on staying healthy.<br>Read about fitness apps.                            |
| 11                     | Unit 7<br>How do you do this?<br>Ask about how to do something.                                  |
| 12                     | Unit 7<br>Give instructions.<br>Read about good work habits.                                     |
| 13                     | Unit 8<br>How are you feeling?<br>Talk about feeling sick.                                       |
| 14                     | Unit 9<br>Can you tell me a story?<br>Tell a personal story.                                     |
| 15                     | Review                                                                                           |

**Dress Code for Attending Class and Obtaining Class Attendance**

To obtain permission to attend classes and receive class attendance, undergraduate students must strictly comply with rules regarding arrival time at the classroom (as described on p. 2 of this document), as well as the university’s dress code.

Ref: Assumption University of Thailand Regulations of Uniform and Dress Code for Day Program Students, issued on January 22, 2021 (<https://sa.au.edu/>)

### **Plagiarism**

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.

### **Au VISION 2000**

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

### **ENVISIONING Au GRADUATES**

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

### **Au MISSION**

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover “Treasure Within” themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

### **Au UNIQUENESS**

“An International Catholic University”

### **Au IDENTITY**

- Ethics
- English Proficiency
- Entrepreneurial Spirit

### **THEODORE MARIA SCHOOL OF ARTS**

(www.arts.au.edu)

### **VISION AND MISSION**

#### **Vision**

An international community of business communicators in Thailand

#### **Mission**

Theodore Maria School of Arts will ensure that the School will...

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

#### **TAGLINE**

เติมเต็มศิลปภาษา พัฒนาศาสตร์ธุรกิจ

**Language Education, Business Inspiration**

#### **ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family**

- Open communication

- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

### **Core Values**

A = Adaptability  
 R = Responsibility  
 T = Togetherness  
 S = Sustainability

### **Core Competencies**

Employability  
 Multiculturalism  
 Internationalization

### **Quality Assurance Process**

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

**Plan:** Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

**Do:** Implement the plans and new processes developed.

**Check:** Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

**Act:** Apply actions necessary for improvement if the results require changes.

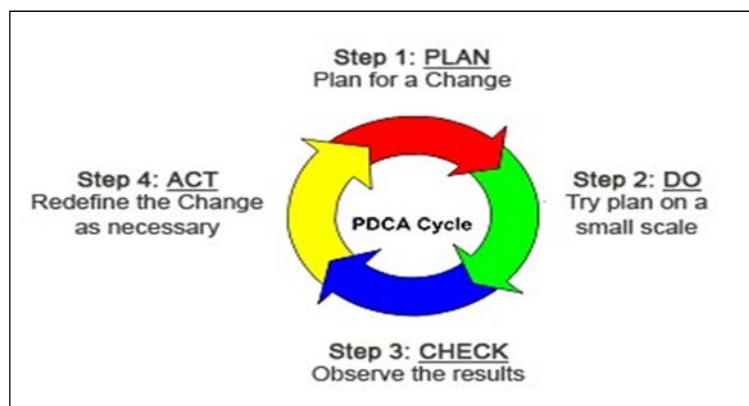


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

### **Online Survey for Teaching Competency and Effectiveness Index**

Assumption University requests the cooperation of all students to complete the online survey for teaching and learning effectiveness. The survey pertains to individual student's evaluation of the teaching and learning in each course each semester. Students are advised to complete the questionnaire starting the last two weeks before the final exam until grade release.

#### **Instructions:**

1. Log onto [www.au.edu](http://www.au.edu) and go to "Information Pool System."
2. In "Current Grade Information", complete the online survey for Teaching Competency and Effectiveness Index of each course you registered in the current semester.

We thank you for your cooperation in answering the questionnaire. We hope that the information from the survey will assist us in our on-going effort to ensure better teaching and learning at our university.