

**Institute for English Language Education (IELE)
Theodore Maria School of Arts
Assumption University of Thailand
Course Outline**

SRX 1001 English for Effective Communication

Semester 1/2025

Credits: 3
Status: General Education Requirement
Lecturers: Dr. Chonrachai Ketworachai

Course Description:

English communicative skills: listening, speaking, reading, and writing are essential for everyday interactions

Course Objectives:

This course aims to enable students to use English to:

1. Participate effectively and confidently in academic discussions.
2. Listen to and process lectures and other texts from various sources.
3. Read university-level texts.
4. Give presentations.
5. Write in various texts.
6. Use interdependent and independent learning strategies.

Course Learning Outcomes:

1. Explain the main ideas and concepts presented in lectures and various listening texts.
2. Express their opinions and ideas confidently in academic discussions.
3. Apply effective reading strategies to comprehend university-level texts.
4. Develop an outline and compose a paragraph of various texts.
5. Give basic oral presentations.
6. Use interdependent and independent language learning.

Textbook:

Hendra, L., Ibbotson, M., & O'Dell, K. (2019). *Evolve Level 3: Student's Book with Practice Extra*. Cambridge: Cambridge University Press

Teaching-Learning Activities:

1. Lectures
2. Demonstration
3. Group work
4. Presentations
5. Assignments
6. Discussions
7. Self-study

Evaluation:

1. Class Attendance & Participation
2. Readings, Writings & Listening Activities
3. Presentations
4. Self-Study Activities
5. Final Examination

In accordance with the University policy, 80% attendance is required to fulfill the course requirements.

Attendance will be checked at the start of each class. Students who are absent more than 20% of the class time (4 classes absent) will receive “W” and they will have to take the course again the following semester. Appropriate documents such as a medical certificate must be submitted to their class instructor in case of absence from class.

NOTE: Every student has to keep a portfolio of his/her assignments and test papers. This will help the IELE evaluate requests for re-check, etc. Requests/petitions not supported by a portfolio will **not** be entertained. **Students may be required to submit their portfolio as and when the IELE deems necessary.**

***** For questions and requests,** students may contact **the IELE office** at

- Suvarnabhumi Campus: **CL 27th floor**
Office Hours: 8:00 to 16:30 (02-783-2222 ext. 2370)
- Students may also direct questions and requests at <iele@au.edu>

****** If class is cancelled without prior notice or the instructor does not come to class within the first **ten** minutes, students are to inform the IELE offices.

******IELE instructors are to grade all assignments, quizzes and exams in a fair, consistent and transparent manner, to record the scores properly, and to return the graded assignments to students promptly. Students are to discuss with their corresponding instructors any course-related issues and have them resolved **before** the Final Exam.

******All English grades are thoroughly reviewed by the IELE committee and approved by the Director and the Dean before released. Petitions related to grade verification can be filed within specified date ONLY. No consideration will be given to petitions received after the deadline.

Students are encouraged to visit the IELE website www.iele.au.edu and follow the recommended links for self-study resources.

Mark Allocation		Number of activities x Mark
Attendance and Participation	40	
Video Comprehension	60	3 x 20
Reading and Writings	120	3 x 40
Presentations	80	2 x 40
Self-study	100	
Final Exam	100	
Grand total	500	

Evaluation:

The grading system is as follows:

Marks	Grade I/W	Meaning (incomplete/withdrawal) (work in progress)	Value
			–
			–
350	C	Satisfactory	2.00
360	C+	Fair	2.25
375	B-	Fairly Good	2.75
385	B	Good	3.00
400	B+	Very Good	3.25
415	A-	Almost Excellent	3.75
425	A	Excellent	4.00

English Course Exemption

For all enquiries and requests concerning exemption from required English courses based on submission of valid TOEFL/IELTS scores, students are to directly contact the Office of the University Registrar at: SM building, SM 115, Tel. 02-783-2222, ext. 2629

Remarks: Each class is 2 periods or 100 minutes.

English for Effective Communication Tentative Lesson Plans		
Class	Units Covered	Class Activities
Class 1 10/6/2025	- Course Introduction - Introducing textbook - Introducing self-study activities	<i>Ice-breaking activities</i>
Class 2 17/6/2025	Unit 1: Who We Are 1.1 What's your personality? 1.2 True friends? 1.3 Nice talking to you	Video Comprehension 1 (20 marks)
Class 3 24/6/2025	Unit 2: So Much Stuff 2.1 My garage 2.2 So many features 2.3 Guess what! 2.4 It's useless, right!	
Class 4 1/7/2025	Unit 3: Smart Moves 3.1 Ins and Outs 3.2 A map like spaghetti 3.4 Maybe you can help	Reading & Writing 1 (40 marks)
Class 5 8/7/2025	Unit 4: Think First 4.1 Hero or zero? 4.2 A Peruvian Adventure 4.3 A driving test	Video Comprehension 2 (20 marks)
Class 6 15/7/2025	Unit 5: And then ... 5.1 Lost ... and then found 5.4 Storytelling 5.5 Believe it or not	<i>(Presentation 1 Preparation)</i>
Class 7 22/7/2025		Presentation 1 (50 marks)
Class 8 29/7/2025	Unit 6: Impact 6.1 Moving to a megacity 6.2 Intelligent solutions 6.3 Breakdown	
Class 9 1/8/2025	Online: Self -Study Assignment (www.cambridgeone.org): Unit 1-6	
Class 10 5/8/2025	Unit 7: Entertain Us 7.2 The Best Entertainment 7.3 A new band 7.4 Not just for kids	Reading & Writing 2 (40 marks)
Class 11 19/8/2025	Unit 8: Getting There 8.1 Saying and doing 8.2 Started, but not finished 8.3 How have you been?	Video Comprehension 3 (20 marks)
Class 12 26/8/2025	Unit 9: Make It Work 9.1 Building a Future 9.2 House rules 9.4 A job search	Reading & Writing 3 (40 marks)
Class 13 2/9/2025	Unit 10: Why We Buy 10.1 Green clothes 10.3 Where to buy? 10.5 Shopping psychology	<i>(Presentation 2 Preparation)</i>
Class 14 9/9/2025		Presentation 2 (50 marks)

Class 15 12/9/2025	Online: Self -Study Assignment (www.cambridgeone.org): Unit 7-11	
Class 16 16/9/2025	Unit 11: Pushing Yourself 11.1 Secrets of success 11.2 Now that's interesting!	
Class 17 23/9/2025	Unit 12: Life's Little Lessons 12.1 It was an accident! 12.2 Learning underwater 12.3 A hotel nightmare	
Class 18 30/9/2025	Review Exam & Score Summary	
Class 19 3/10/2025	Online: Self -Study Assignment (www.cambridgeone.org): Unit 1-12	
Class 20 7/10/2025	In Class Final Examination (100 marks)	

Dress Code for Attending Class and Obtaining Class Attendance

To obtain permission to attend classes and be granted class attendance, undergraduate students are obligated to strictly comply with permissible classroom entry time stipulated in the provided course syllabus as well as the university dress codes. Ref: Assumption University of Thailand Regulations of Uniform and Dress Code for Day Program Students, issued on January 22, 2021 (<https://sa.au.edu/>)

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

AU MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover "Treasure Within" themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

"An International Catholic University"

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will...

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลป์ภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

Core Values

A = Adaptability

R = Responsibility

T = Togetherness

S = Sustainability

Core Competencies

Employability

Multiculturalism

Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

Do: Implement the plans and new processes developed.

Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

Act: Apply actions necessary for improvement if the results require changes.

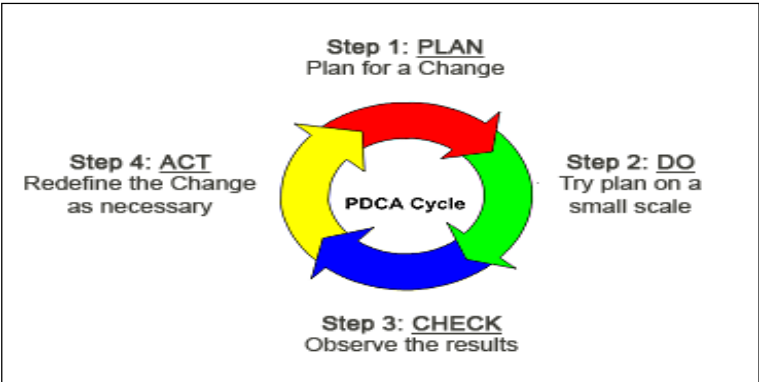


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.