

ASSUMPTION UNIVERSITY  
THEODORE MARIA SCHOOL OF ARTS  
DEPARTMENT OF BUSINESS JAPANESE  
Course Outline 1/2025

|                               |  |   |    |           |      |
|-------------------------------|--|---|----|-----------|------|
| Course:                       | JA4726 Public Speaking in Japanese   |   |    |           |      |
| Credits:                      | 3 credits  |   |    |           |      |
| Status:                       | Major elective course for 55xxxxx – 66xxxxx<br>Major required course for 67xxxxx – onwards   |   |    |           |      |
| Pre-requisite:                | JA3704 Oral Comprehension and Expression   |   |    |           |      |
| Lecturers:                    | A. Motomi Uehara (SM348)   |   |    |           |      |
| Course Description:           | Basic principles of speech and voice production and proficiency in their use; skills common to all forms of communication; the selection and evaluation of materials for speech; organization, thought, voice, action, and the optimal speaker-listener relation.  |   |    |           |      |
| Objectives:                   | This course aims to enable students to: <ol style="list-style-type: none"> <li>1. To develop techniques and methods for better listening, better thinking, and better speaking in public.</li> <li>2. To practice in delivering and evaluating speeches according to international standards with attention to the speech components of voice, gestures, speaker-listener impact, and organization.</li> <li>3. To acquire skills for various types of speeches in Japanese based on own experiences, various data and information.</li> </ol> |   |    |           |      |
| Course Learning Outcome:      | <ol style="list-style-type: none"> <li>1. Become accustomed to speaking Japanese in public and gain confidence.</li> <li>2. Acquire speech techniques that meet international standards.</li> <li>3. Understand how to deliver speeches to effectively convey one's thoughts and opinions.</li> </ol>  |   |    |           |      |
| Teaching-Learning Activities: | <ol style="list-style-type: none"> <li>1. Lecture</li> <li>2. Group discussions</li> <li>3. Video and Audio</li> <li>4. Presentations</li> </ol>   |   |    |           |      |
| Course Requirements:          | <ol style="list-style-type: none"> <li>1. 80% of class attendance is required.<br/>(Maximum absence = 6 times) Those who do not complete the requirement are not allowed to do the Final speech.</li> <li>2. There will be a take-home assignment and an in-class presentation</li> </ol>  |   |    |           |      |
| Mark Allocation:              | Speech ①   |   |    |           | 120  |
|                               | Speech ②   |   |    |           | 120  |
|                               | Speech ③   |   |    |           | 120  |
|                               | Speech ④   |   |    |           | 120  |
|                               | Speech ⑤   |   |    |           | 120  |
|                               | Final Speech   |   |    |           | 360  |
|                               | Attendance   |   |    |           | 40   |
|                               | Total  |   |    |           | 1000 |
| Grading:                      | 850 – 1000   | = | A  | 690 – 719 | = C+ |
|                               | 820 – 849  | = | A- | 650 – 689 | = C  |
|                               | 790 – 819  | = | B+ | 620 – 649 | = C- |
|                               | 750 – 789  | = | B  | 520 – 619 | = D  |
|                               | 720 – 749  | = | B- | 0 – 519   | = F  |

References: Handouts prepared by the instructor

### Study Plan and Schedule

| Week | Date    | Hours | Topic   |
|------|---------|-------|---|
| 1    | June 10 | 3     | Orientation & Introduction  |
| 2    | June 17 | 3     | Lesson 1: Script writing and pronunciation practice<br>Theme: Self-analysis 「自己分析」                                  |
| 3    | June 24 | 3     | Speech ①  |
| 4    | July 1  | 3     | Lesson 2: Conveying explanation<br>Theme: Food issues 「食に関する問題」   |
| 5    | July 8  | 3     | Speech ②  |
| 6    | July 15 | 3     | Lesson 3: Sharing personal experience with strength of message<br>Theme: Lessons learned from failure 「失敗から学んだこと」   |
| 7    | July 22 | 3     | Speech ③  |
| 8    | July 29 | 3     | Lesson 4: Presenting specific, objective, and in-depth content<br>Theme: The profound things around us 「身近にある奥深いもの」 |
| 9    | Aug 12  | 3     | Holiday (no class)  |
| 10   | Aug 19  | 3     | Speech ④  |
| 11   | Aug 26  | 3     | Lesson 5: Responsible dissemination of attractive information<br>Theme: This is my top pick! 「私のイチ推し」               |
| 12   | Sep 2   | 3     | Speech ⑤  |
| 13   | Sep 9   | 3     | Start-up for the Final Speech<br>- Topic, outline, data/information and OJAD for checking prosody                   |
| 14   | Sep 16  | 3     | Finalize the Final Speech<br>- Submission of script and rehearsal   |
| 15   | Sep 23  | 3     | Final Speech  |

\*September 19, 2025: Last day to withdraw with “W”

## **Au VISION 2000**

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

## **ENVISIONING Au GRADUATES**

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

## **Au UNIQUENESS**

“An International Catholic University”

## **Au IDENTITY**

- Ethics
- English Proficiency
- Entrepreneurial Spirit

## **THEODORE MARIA SCHOOL OF ARTS**

([www.arts.au.edu](http://www.arts.au.edu))

## **VISION AND MISSION**

### **Vision**

Theodore Maria School of Arts, Assumption University of Thailand envisions itself as an *outstanding international school for business language education with:*

- qualified and experienced lecturers
- applicative curriculums
- international teaching and learning environment and
- internship opportunities.

### **Mission**

For students:

1. To acquire and applied business language skills
2. To be competent and sound individuals equipped with entrepreneurial spirit

### **Core Values**

A = Adaptability

R = Responsibility

T = Thrivability

### **Quality Assurance Process**

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

**Plan:** Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

**Do:** Implement the plans and new processes developed.

**Check:** Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

**Act:** Apply actions necessary for improvement if the results require changes.

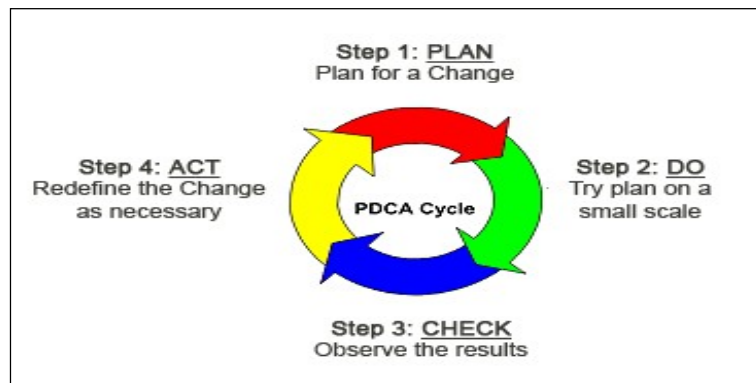


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

### **Plagiarism**

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an "F" in the subject to university suspension.