

Assumption University
Theodore Maria School of Arts
Department of French for International Business

Course Outline 1/2025

Course : FR 4573 Aspects of French-Speaking Countries
Credits : 3 (3-0-6)
Status : Major Required
Prerequisite : FR3501 Business French I
Lecturer : A. Romain (section 401)
Contact : rbenassaya@au.edu
Class schedule : Tuesday/Friday, 12:00-13.30 (SR402)

Course description : Study of France and French speaking countries' lifestyle and culture thought history, sociology and interdisciplinary studies.

Course Learning Outcomes : This course aims at enabling students to:

CLO1: Analyze the cultural, historical, and socio-political dimensions of French-speaking countries to demonstrate comprehensive understanding.
CLO2: Communicate effectively in French on topics related to the various aspects of French-speaking countries, both orally and in writing.
CLO3: Apply cross-cultural awareness in oral and written communication in French.

Corresponding Program Learning Outcome :

PLO 4 French proficiency	Demonstrate advanced proficiency in French, including the ability to express themselves fluently and accurately, and effectively communicate with native speakers.
PLO 6 Collaboration and intercultural skills	Demonstrate effective interpersonal and intercultural communication skills, fostering successful collaboration and teamwork within diverse business settings.

Teaching/learning activities

1. Lectures
2. Group discussions
3. Case studies
4. Presentations
5. Term projects and report

Course requirement : 80 % attendance (Maximum absence: 6 times)

Mark allocation :

Assignments	10 %
Quizzes	20%
Term project	20 %
Mid-term Examination	20 %
Final Examination	<u>30 %</u>
TOTAL	<u>100 %</u>

Evaluation

80 - 100 = A	63 - 65 = C+
76 - 79 = A-	60 - 62 = C
72 - 75 = B+	56 - 59 = C-
69 - 71 = B	51 - 55 = D
66 - 68 = B-	0 - 50 = F

Textbooks/References:

1. Handout provided by the instructor
2. Steele R. *Civilisation Progressive du Français – Niveau Intermédiaire*. Paris: CLE International, 2017

Important information: The last day to withdraw with a “W” is **September 19, 2025**.

Study Plan and Schedule.

Week	Topics and objectives
1	Présentation du cours, de la méthode de travail, des instruments d'apprentissage et du système d'évaluation.
	Introduction au cours : situation géographique et symboles de la France
2	La géographie physique de la France : paysages, reliefs, fleuves, frontières, climat
	Le découpage administratif de la France : régions et départements, métropole et Outre-Mer
3	La géographie humaine de la France : villes et répartition de la population
	Paris et l'Île de France
4	L'histoire de France : La Préhistoire et l'Antiquité (1)
	L'histoire de France : La Préhistoire et l'Antiquité (2)
5	L'histoire de France : Le Moyen Age (1)
	L'histoire de France : Le Moyen Age (2)
6	L'histoire de France : La Renaissance
	L'histoire de France : Les Lumières
7	L'histoire de France : La Révolution française (1)
	L'histoire de France : La Révolution française (2)
8	Rapport sur le projet de groupe
	Préparation pour l'examen de mi-semestre
Midterm examination: August 5th, 2025 (9:00-11:00)	
9	L'histoire de France : Empires et colonisation (1)
	L'histoire de France : Empires et colonisation (2)
10	L'histoire de France : La Première Guerre Mondiale (1)
	L'histoire de France : La Première Guerre Mondiale (2)
11	L'histoire de France : La Seconde Guerre Mondiale (1)
	L'histoire de France : La Seconde Guerre Mondiale (2)
12	La construction européenne
	L'Union Européenne
13	Le monde francophone (1)
	Le monde francophone (2)
14	La société française contemporaine : aspects politiques et économiques

	La société française contemporaine : aspects culturels et artistiques
15	Présentation finale
	Préparation pour l'examen final.
Final examination: October 8th, 2025 (13:00-16:00)	

Evaluation plan

	Week	Percentage
1. Assignments	Weeks 5, 7, 10, 12	10
2. Quizzes	Weeks 6 & 13	20
3. Term project and report	Week 15	20
4. Midterm examination	August 5 th , 2025 (9:00-11:00)	20
5. Final examination	October 8 th , 2025 (13:00-16:00)	30
Total		100

Au VISION

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates who:

1. are morally sound, committed to acting justly, and open to further growth.
2. appreciate freedom of expression, imbibe right attitudes and ideologies through a carefully integrated curriculum of Ethics, Science, Languages and Business Management.
3. achieve academic excellence through hard work, critical thinking, and effective decision- making.

Au MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover “Treasure Within” themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

“An International Catholic University”

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS

(www.arts.au.edu)

VISION AND MISSION

Vision

Theodore Maria School of Arts, Assumption University of Thailand envisions itself as
“An international community of business communicators in Thailand”

Mission

the School will...

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

Core Values

A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Organizational Culture : More Than Faculty We Are Family

Tagline : Language Education Business Inspiration

Core Competencies

Employability
Multiculturalism
Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

Do: Implement the plans and new processes developed.

Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

Act: Apply actions necessary for improvement if the results require changes.

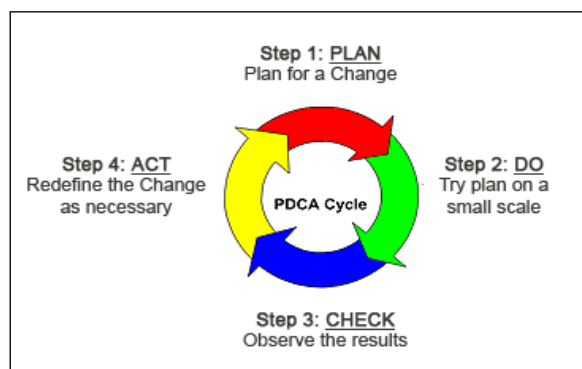


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.