

Assumption University
Theodore Maria School of Arts
Department of French for International Business
Course Outline 1/2025

Course : FIB 1515 Fundamental French
Credits : 3 (3-0-6)
Status : Major Required and Free Elective for Non-Major French Students
Prerequisite : None
Lecturers : Asst. Prof. Dr. Romain B. (section 401) :
A. Céline (section 402)
Contact : rbenassaya@au.edu
Class schedule : Section 401, Tuesday/Friday, 9:00-10:30 (SR402)
Section 402, Monday/ Wednesday, 13:30-15:00 (SR402)

Course description : Basic skills in listening, speaking, reading, and writing in French with a focus on everyday communication; exploration of essential vocabulary and grammatical structures to construct meaningful sentences; application of language skills to real-life scenarios.

Course Learning Outcomes : This course aims at enabling students to:

CLO1: Use familiar everyday expressions and basic grammatical structures to describe people, places, routines, and simple facts.
CLO2: Answer correctly to short, simple texts and audio materials on familiar topics such as daily life, social practices, and cultural events in Francophone communities.
CLO3: Produce short, rehearsed spoken and written messages to exchange basic personal information and express simple ideas about familiar topics.
CLO4: Recognize and compare basic cultural norms, values, and everyday practices between one's own culture and Francophone cultures.

Corresponding Program Learning Outcome :

PLO 1	Identify basic concepts and contemporary issues through studies in disciplines of Arts, Humanities, Social sciences, Sciences, and Technology.
PLO 2	Describe fundamental concepts of linguistics, business and cultures.

Teaching/learning activities

1. Lectures
2. Practice
3. Group discussions
4. Presentations
5. Role-play

Course requirement : 80 % attendance (Maximum absence: 6 times)

Mark allocation

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Assignments	30 %
Quizzes	20 %
Mid-term Examination	20 %
Final Examination	<u>30 %</u>
TOTAL	<u>100 %</u>

Evaluation

80 - 100 = A	63 - 65 = C+
76 - 79 = A-	60 - 62 = C
72 - 75 = B+	56 - 59 = C-
69 - 71 = B	51 - 55 = D
66 - 68 = B-	0 - 50 = F

Textbooks/References:

1. Handout and workbook provided by the instructor
2. Sperandio, C. et al. (2022). *Édito A1, Méthode de français*, Didier FLE

Important information: The last day to withdraw with a “W” is **September 19, 2025**.

Study Plan and Schedule.

Week	Topics
1	Introduction to the course Similarity between French and English Greetings in French (1) French alphabet
2	Greetings in French (2) Numbers from 1 to 20
3	Places and countries The days of the week, the months Numbers from 20 to 100
4	Giving personal information in formal context
5	Giving personal information in informal context Introducing oneself
6	Introducing someone Asking simple questions
7	Talking about studies and classes' subjects
8	Preparation for midterm examination
Midterm examination: July 30, 2025 (15:00 – 17:00)	
9	Talking about work, studies and professions
10	Talking about family
11	Talking about clothes and apparency
12	Talk about hobbies
13	Describe a person physically
14	Asking complex questions
15	Preparation for final examination
Final examination: October 1st, 2025 (13:00 – 16:00)	

Evaluation plan

	Week	Percentage
1. Assignments	Weeks 3, 5, 7, 10, 12, 14	30
2. Quizzes	Weeks 6 & 13	20
3. Midterm examination	July 30, 2025 (15:00 – 17:00)	20
4. Final examination	October 1 st , 2025 (13:00 – 16:00)	30
Total		100

Au VISION

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates who:

1. are morally sound, committed to acting justly, and open to further growth.
2. appreciate freedom of expression, imbibe right attitudes and ideologies through a carefully integrated curriculum of Ethics, Science, Languages and Business Management.
3. achieve academic excellence through hard work, critical thinking, and effective decision- making.

Au MISSION

Assumption University, an International Catholic University, is committed to be the light that leads learners and its stakeholders from all parts of the world towards wisdom, Truth, and Christian values and to discover “Treasure Within” themselves. Via effective teaching and research pedagogies of international standards as well as community engagement, the University aims to form individuals to be intellectually competent, morally sound, and spiritually enriching, accountable, righteous, and service-minded citizens; excelling in serving communities comprising of diverse cultures.

Au UNIQUENESS

“An International Catholic University”

Au IDENTITY

- Ethics
- English Proficiency
- Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS

(www.arts.au.edu)

VISION AND MISSION

Vision

Theodore Maria School of Arts, Assumption University of Thailand envisions itself as
“An international community of business communicators in Thailand”

Mission

the School will...

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

Core Values

A = Adaptability
R = Responsibility
T = Togetherness
S = Sustainability

Organizational Culture : More Than Faculty We Are Family

Tagline : Language Education Business Inspiration

Core Competencies

Employability
Multiculturalism
Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

Do: Implement the plans and new processes developed.

Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

Act: Apply actions necessary for improvement if the results require changes.

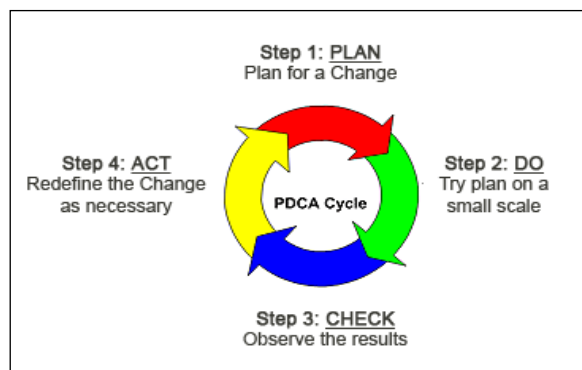


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.