

Assumption University
Theodore Maria School of Arts
Department of Business Chinese
Course Outline 1/2025

Course Title	:	CN 3441 Chinese Reading and Oral Report																		
Credit	:	3																		
Status	:	Major elective course																		
Prerequisite	:	CN 2402 Chinese III																		
Lecturer	:	Dr. Piriya S. (Office: SR 311)																		
Course Description	:	Development of reading skills of texts related to current social, economic situations and practice of gathering information and presenting oral reports.																		
Course Objectives	:	<p>This course aims to enable students to:</p> <ol style="list-style-type: none">1. enhance reading skills through texts related to current social and economic situations.2. learn more about the current social, economic situation and technical terms in the related topics.3. gather and analyze information before presenting.4. enhance communicating skills by presenting oral reports.																		
Course Learning Outcomes:		<p>After completing this course, students will be able to:</p> <ol style="list-style-type: none">1. improve reading skills through texts related to current social and economic situations.2. understand the current social, economic situation and technical terms used in the related topics.3. improve analytical and critical skills.4. present oral reports from information gathered.																		
Teaching - Learning Activities:		<ol style="list-style-type: none">1. Lecture2. Assignments (reading, writing, exercises, attendance and class participation)3. Oral Presentation/ Report																		
Course Requirement:		<ol style="list-style-type: none">1. 80% Attendance (Maximum absences = 6 times, 1.5 hrs = 1 time)2. Students are allowed to miss a maximum of 6 classes per semester for reasons related to sickness, accidents, funerals, personal, and business trips. No other excuses will be accepted.3. Make-up classes in other sections will not be permitted without prior permission from the lecturer.																		
Mark Allocation:		<table><tr><td>1. Assignments & Attendance</td><td>10%</td><td>(50)</td></tr><tr><td>2. Presentations (5 times)</td><td>10%</td><td>(50)</td></tr><tr><td>3. Quizzes (2 times) 10% x 2</td><td>20%</td><td>(100)</td></tr><tr><td>4. Mid-term Exam</td><td>20%</td><td>(100)</td></tr><tr><td>5. Final Exam</td><td><u>40%</u></td><td>(200)</td></tr><tr><td>Total</td><td><u>100%</u></td><td>(500)</td></tr></table>	1. Assignments & Attendance	10%	(50)	2. Presentations (5 times)	10%	(50)	3. Quizzes (2 times) 10% x 2	20%	(100)	4. Mid-term Exam	20%	(100)	5. Final Exam	<u>40%</u>	(200)	Total	<u>100%</u>	(500)
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Textbooks/References:		<ol style="list-style-type: none">1. Selections from Chinese books: <i>Business Chinese Series: Reading and Communicating 1-3</i>, Beijing, China: Sinolingua Press, 20132. Other articles from Chinese websites.																		

Week	topics
1	Explanation of Course Outline, Faculty of Arts Vision and Mission Statements, AU’s Identity and Uniqueness and PDCA Cycle. Lesson 1: (1) Words explanation and grammar practice (2) Topics (3) Reading
	Lesson 1: (1) Reading (2) Exercise (3) Assignments
2	Lesson 2: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 2: (1) Reading (2) Assignments
3	Report 1: Lesson 2
	Lesson 3: (1) Words explanation and grammar practice (2) Reading (3) Exercise
4	Lesson 3: (1) Reading (2) Assignments
	Lesson 4: (1) Words explanation and grammar practice (2) Reading (3) Exercise
5	Lesson 4: (1) Reading (2) Assignments
	Report 2: Lesson 4
6	Lesson 5: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 5: (1) Reading (2) Assignments
	Quiz 1: Tue. July 8, 2025 (in class)
7	Lesson 6: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 6: (1) Reading (2) Assignments
8	Lesson 7: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Review for Mid-term Exam
	Mid-term Exam: Tue. August 5, 2025 (12:00-14:00)
9	Lesson 7: (1) Reading (2) Assignments
	Report 3: Lesson 7
10	Lesson 8: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 8: (1) Reading (2) Assignments
11	Lesson 9: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Lesson 9: (1) Reading (2) Assignments
12	Report 4: Lesson 9
	Lesson 10: (1) Words explanation and grammar practice (2) Reading (3) Exercise

13	Lesson 10: (1) Reading (2) Assignments
	Lesson 11: (1) Words explanation and grammar practice (2) Reading (3) Exercise
	Quiz 2: Thu. September 11, 2025 (in class)
14	Lesson 11: (1) Reading (2) Assignments
	Lesson 11: The additional article (1) Reading (2) Assignments
15	Final report 5: Lesson 11
	Review for Final Exam
	Final Exam: Thu. October 9, 2025 (09:00-12:00)

Morals and Ethics to be developed in this course:

1.1 Morals and Ethics to be developed

- (2) Demonstrate a high level of ethical and responsible behavior in academic and professional contexts.

Evaluation:

A	:	85 – 100 %	C+	:	67 – 69 %
A-	:	82 – 84 %	C	:	60 – 66 %
B+	:	79 – 81 %	C-	:	57 – 59 %
B	:	73 – 78 %	D	:	50 – 56 %
B-	:	70 – 72 %	F	:	0 – 49 %

*****Remark:*** The proper uniform is requested for the class attendance.

Fri., Sep. 19, 2025: Last day to withdraw with “W” (withdrawing after this date will be given “WF”)

***** Students will not be admitted to the quizzes, mid-term exam, and final exam later than 10 minutes after quizzes and examinations start. *****

Au VISION 2000

Assumption University of Thailand envisions itself as:

- an international community of scholars,
- enlivened by Christian inspiration,
- engaged in the pursuit of Truth and Knowledge,
- serving human society, especially through the creative use of interdisciplinary approaches and cyber technology.

ENVISIONING Au GRADUATES

Assumption University of Thailand envisions its graduates as:

- healthy and open-minded persons, characterized by personal integrity, an independent mind, and positive thinking,
- professionally competent, willing to exercise responsible leadership for economic progress in a just society,
- able to communicate effectively with people from other nations and to participate in globalization.

Au UNIQUENESS

“An International Catholic University”

Au IDENTITY

- ✓ Ethics
- ✓ English Proficiency
- ✓ Entrepreneurial Spirit

THEODORE MARIA SCHOOL OF ARTS
(www.arts.au.edu)
VISION AND MISSION

Vision

An international community of business communicators in Thailand

Mission

Theodore Maria School of Arts will ensure that: the School will...

1. Enhance business language skills
2. Promote cultural awareness
3. Foster academic networking
4. Encourage ethical standards and practices

TAGLINE

เติมเต็มศิลปภาษา พัฒนาศาสตร์ธุรกิจ

Language Education, Business Inspiration

ARTS ORGANIZATIONAL CULTURE: More than faculty, we are family

- Open communication
- Mentoring system
- Dedication
- Caring
- Teamwork
- Commitment
- Resource sharing

Core Values

A = Adaptability

R = Responsibility

T = Togetherness

S = Sustainability

Core Competencies

Employability

Multiculturalism

Internationalization

Quality Assurance Process

Students should understand and apply the Quality Assurance Process in their study. The Plan-Do-Check-Act Cycle (PDCA) provides an easy but effective approach for problem solving and managing change, ensuring that ideas are appropriately tested before the full implementation. It can be used in all sorts of situations and can be clarified as follows:

Plan: Define the current problem, process, and issue and establish objectives and processes required to deliver the desired results.

Do: Implement the plans and new processes developed.

Check: Monitor and evaluate the implemented process by testing the results against the predetermined objectives.

Act: Apply actions necessary for improvement if the results require changes.

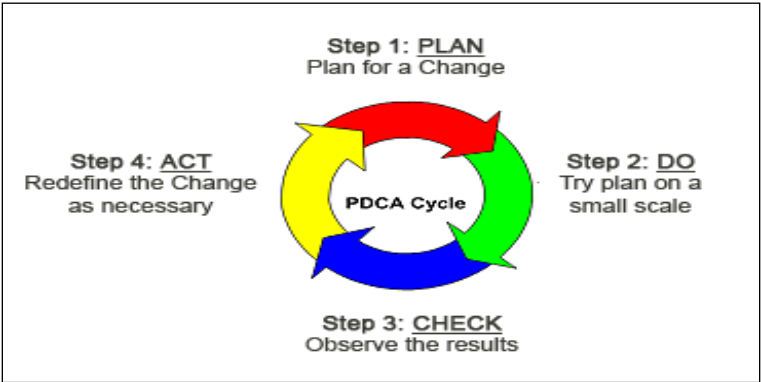


Figure 1: PDCA Cycle (<http://www.swopehealth.org>)

Plagiarism

Plagiarism is a serious academic offence, a serious breach of ethical conduct and is unacceptable student behavior. Students who plagiarize copying words or ideas without acknowledging the original writer of the words or ideas, will face disciplinary action. This will range from receiving an “F” in the subject to university suspension.