

ASSUMPTION UNIVERSITY
THEODORE MARIA SCHOOL OF ARTS

Adm. no. 63xxxxx - 672xxxx

NAME: ADM. CODE:MAJOR: BUSINESS ENGLISH (142 Credits)

NO. COURSE		COURSE TITLE				PREREQUISITE		CREDIT	GRADE	Old Course Code	
GENERAL EDUCATION COURSES (14 COURSES / 40 CREDITS)											
LANGUAGE COURSES (5 COURSES / 15 CREDITS)											
1	GE 1403	Thai Lang. for Professional Commu.** (GE1409 for Non-Thai**)						3		BG 1000	
2	ELE 1001	Communicative English I				EECA090 or EECB090		3		BG 1001	
3	ELE 1002	Communicative English II				ELE 1001		3		BG 1002	
4	ELE 2000	Academic English				ELE 1002		3		BG 2000	
5	ELE 2001	Advanced Academic English				ELE 2000		3		BG 2001	
SOCIAL SCIENCE COURSES (6 COURSES / 16 CREDITS)											
SOCIAL SCIENCE REQUIRED COURSES (1 COURSES / 3 CREDITS)											
1	GE 2202	Ethics						3		BG 2402	
SOCIAL SCIENCE ELECTIVE COURSES (5 COURSES / 13 CREDITS)											
1	GE 1205	ASEAN Ways**						3			
2	GE 1209	Psychology Application in Daily Life**						3			
3	GE 2207	Sport, Health and Wellness Development**						3			
4	GE 2209	The Power of Personality in Leadership**						3		GE 2206	
5	GE 2210	Love and Art of Living**						3		GE 2203	
6	GE 1204	Physical Education**						1			
7	BBA 2001	Human Behavior (63 curriculum before modification)						3			
8	BBA 1003	Intro. to MicroEcon. & Personal Finance (63 curriculum before modification)						3			
HUMANITIES (1 COURSE / 3 CREDITS)											
1	GE 1104	Thai Historical Perspectives**						3			
2	GE 1107	Perspectives in Politics and Economy**						3			
3	GE 2102	Human Heritage and Globalization**						3		GE 2101	
SCIENCE AND MATHEMATICS COURSES (2 COURSES / 6 CREDITS)											
1	MA 1000	Business Mathematics and Statistics (63 curriculum before modification)						3		GE 1301	
2	GE 1302	Ecology and Sustainability**						3			
3	GE 2304	Lifestyles and Sustainability in Dynamic World**						3		GE 2301	
SPECIALIZED COURSES (32 COURSES / 96 CREDITS)											
REQUIRED CORE COURSES (10 COURSES / 30 CREDITS)											
1	BBA 1001	Business Exploration						3			
2	BBA 1102	Data and Information Literacy						3			
3	BBA 1104	Fundamentals of Marketing				BBA 1001		3			
4	BBA 2102	Organization and Management				BBA 1001		3			
5	BAC 1601	Fundamentals of Financial Accounting						3			
6	GE 2103	Art of Reasoning						3		GS 2002	
7	GL 1101	Elements of Spoken Language				ELE 1001		3			
8	GL 2101	Introduction to Language				ELE 2000 or GL 1101		3		GL 3102	
9	GL 3104	Language, Culture and Society				GL 2101		3		GL 3103	
10	GL 3106	Trends in Business English				ELE 2000		3		GL 3105	
MAJOR REQUIRED COURSES (12 COURSES / 36 CREDITS)											
1	EN 2230	Listening and Speaking				ELE 1002		3			
2	EN 3213	Business Communication in English				ELE 2000 or EN 3214		3		EN 3211	
3	EN 3214	Fundamental Writing Development				ELE 2000		3		EN 3212	
4	EN 3272	Art of Translation (or EN 4254 for foreign students)				ELE 2000		3		EN 3270	
5	EN 3291	Intercultural Business Communication				ELE 2000		3		EN 3240	
6	EN 4232	Business Conversation				ELE 2001 or EN 3213		3			
7	EN 4233	Public Speaking in English				ELE 2001 Eng. IV		3			
8	EN 4241	Critical and Analytical Reading				ELE 2001 Eng. IV		3			
9	EN 4256	Introduction to Business Research-Writing				EN 3214		3			
10	EN 4259	New Media Literacy				ELE 2001		3		EN 4258	
11	EN 4272	Translation in Business English (or EN 4292 for foreign students)				ELE 2001 or EN 3272		3		EN 3271	
12	EN 4296	Advanced Listening and Note-taking in Business				ELE 2001 or EN 3213		3		EN 4257	
	BG 1403	Business Ethics Seminar (8 Satisfactory)						-			
MAJOR ELECTIVE COURSES (5 COURSES / 15 CREDITS)											
1								3			
2								3			
3								3			
4								3			
5								3			
MINOR REQUIRED COURSES AND MINOR ELECTIVE COURSES (5 COURSES / 15 CREDITS)											
BBA: BEC/BEN/BFN/BHT/BIB/BIR/BMK				ARTS: CN/ FR/ JA (15 CREDITS)				MUSIC: MB			
BBA: BDM/BRE/BSC COM. ARTS											
ARTS: TH (Only for non-Thai students)											
NO.	COURSE	CREDIT	GRADE	NO.	COURSE	CREDIT	GRADE	NO.	COURSE	CREDIT	GRADE
MINOR REQUIRED 15 CREDITS				MINOR REQUIRED 15 CREDITS							
1		3		1				1		2	
2		3		2				2		2	
3		3		3				3		2	
4		3		4				4		3	
5		3		5				5		3	
								6		3	
FREE ELECTIVE COURSES (2 COURSES / 6 CREDITS)											
1								3			
2								3			

*EN 4254 Academic Writing and EN 4292 Business Article Writing are for non-Thai students and Thai students from international schools.

**Recommended courses for Arts students

(**Students can also choose GE elective courses from other faculties; however, they might not be open.

Students are advised to contact and check with those schools before they register.)