

ASSUMPTION UNIVERSITY
THEODORE MARIA SCHOOL OF ARTS

Adm. no. 673xxxx onward

NAME: ADM. CODE:MAJOR:FRENCH FOR INTERNATIONAL BUSINESS (126 Credits)

NO.	COURSE	COURSE TITLE	PREREQUISITE	CREDIT	GRADE	Old Course Code
GENERAL EDUCATION COURSES (8 COURSES / 24 CREDITS)						
LANGUAGE COURSES (4 COURSES / 12 CREDITS)						
1	ELE 1001	Communicative English I	EECA090 or EECB090	3		BG 1001
2	ELE 1002	Communicative English II	ELE 1001	3		BG 1002
3	ELE 2000	Academic English	ELE 1002	3		BG 2000
4	ELE 2001	Advanced Academic English	ELE 2000	3		BG 2001
SOCIAL SCIENCE REQUIRED COURSES (1 COURSES / 3 CREDITS)						
1	GE 2202	Ethics		3		BG 2402
GENERAL EDUCATION ELECTIVE COURSES (3 COURSES / 9 CREDITS)						
1				3		
2				3		
3				3		
SPECIALIZED COURSES (32 COURSES / 96 CREDITS)						
REQUIRED CORE COURSES (10 COURSES / 30 CREDITS)						
1	BBA 1001	Business Exploration		3		
2	BBA 1012	Entrepreneurial Marketing	BBA 1001	3		
3	BBA 1102	Data and Information Literacy		3		
4	CA 1202	Computer Graphics for Presentation Design for Pitching		3		
5	GE 2103	Art of Reasoning		3		GS 2002
6	GE 2304	Lifestyles and Sustainability in Dynamic World		3		
7	GL 1101	Elements of Spoken Language		3		
8	GL 2101	Introduction to Language	GL 1101	3		GL 3102
9	GL 2102	Communication in International Business	ELE1002	3		
10	GL 3104	Language, Culture and Society	GL2101	3		GL 3103
MAJOR REQUIRED COURSES (17 COURSES / 51 CREDITS)						
1	FIB 1515	Fundamental French	Nil	3		
2	FIB 1516	Communicative French I	FIB 1515	3		
3	FIB 1517	French Culture and Society	Nil	3		
4	FIB 2518	Communicative French	FIB 1516	3		
5	FIB 2519	French Pronunciation	FIB 1516	3		
6	FIB 2520	Advanced French	FIB2518	3		
7	FIB 2521	Listening and Speaking Skills in French	FIB 2518	3		
8	FIB 2522	Reading and Writing Skills in French	FIB 2518	3		
9	FIB 3523	Business French I	FIB 2520	3		
10	FIB 3524	French Media Literacy	FIB 2520	3		
11	FIB 3525	Translation Studies (Thai StudentsONLY) OR	FIB 2520	3		
	*FIB 3526	Intercultural Communication Strategies for French-Speaking Contexts (Non-Thai Students)				
12	FIB 3527	Advanced Listening and Speaking Skills in French	FIB 3523	3		
13	FIB 3528	Advanced reading and Writing Skills in French	FIB 3523	3		
14	FIB 3529	Advanced French Grammar	FIB 3523	3		
15	FIB 4530	Business French II	FIB 3523	3		
16	FIB 4531	Aspects of French Speaking Countries	FIB 3523	3		
17	FIB 4532	French for Academic Purposes	FIB 3529	3		
BUSINESS LANGUAGE ELECTIVE COURSES (5 COURSES / 15 CREDITS)**						
1				3		
2				3		
3				3		
4				3		
5				3		
FREE ELECTIVE COURSES (2 COURSES / 6 CREDITS)						
1				3		
2				3		

*FIB 3526 for non-Thai students and Thai students from international schools.

**For Business Language Elective Courses, students can choose one of the following tracks: (1) Airlines and Hospitality Track, (2) Self-Entrepreneurship Track, (3) Media and Entertainment Track, (4) Languages of Interest, and (5) Design Your Own Experience Track.