

ASSUMPTION UNIVERSITY
THEODORE MARIA SCHOOL OF ARTS

Adm. no. 673xxxx onward

NAME: ADM. CODE:MAJOR: ENGLISH FOR INTERNATIONAL BUSINESS (126 Credits)

NO.	COURSE	COURSE TITLE	PREREQUISITE	CREDIT	GRADE	Old Course Code
GENERAL EDUCATION COURSES (8 COURSES / 24 CREDITS)						
LANGUAGE COURSES (4 COURSES / 12 CREDITS)						
1	ELE 1001	Communicative English I	EECA090 or EECB090	3		BG 1001
2	ELE 1002	Communicative English II	ELE 1001	3		BG 1002
3	ELE 2000	Academic English	ELE 1002	3		BG 2000
4	ELE 2001	Advanced Academic English	ELE 2000	3		BG 2001
SOCIAL SCIENCE REQUIRED COURSES (1 COURSES / 3 CREDITS)						
1	GE 2202	Ethics		3		BG 2402
GENERAL EDUCATION ELECTIVE COURSES (3 COURSES / 9 CREDITS)						
1				3		
2				3		
3				3		
SPECIALIZED COURSES (32 COURSES / 96 CREDITS)						
REQUIRED CORE COURSES (10 COURSES / 30 CREDITS)						
1	BBA 1001	Business Exploration		3		
2	BBA 1012	Entrepreneurial Marketing	BBA 1001	3		
3	BBA 1102	Data and Information Literacy		3		
4	CA 1202	Computer Graphics for Presentation Design for Pitching		3		
5	GE 2103	Art of Reasoning		3		GS 2002
6	GE 2304	Lifestyles and Sustainability in Dynamic World		3		
7	GL 1101	Elements of Spoken Language		3		
8	GL 2101	Introduction to Language	GL 1101	3		GL 3102
9	GL 2102	Communication in International Business	ELE1002	3		
10	GL 3104	Language, Culture and Society	GL2101	3		GL 3103
MAJOR REQUIRED COURSES (17 COURSES / 51 CREDITS)						
1	EIB 2101	Fundamentals of Speech Communication	ELE1001	3		EN 2230
2	EIB 2102	Grammar Fundamentals for Business	ELE1002	3		EN 3292
3	EIB 2103	Writing Skills Development	ELE1002	3		EN 3214
4	EIB 2104	Entrepreneurial English	ELE1002	3		
5	EIB 2105	Trends in International Business	ELE1002	3		GL 3106
6	EIB 2106	English for International Travel Industry	ELE1002	3		
7	EIB 3101	English Communication for People Operations	ELE2000	3		EN 3293
8	EIB 3102	Public Speaking and Emceeing	ELE2000	3		EN 4233
9	EIB 3103	International Trade and E-Commerce in English	ELE2000	3		
10	EIB 4101	News Literacy	ELE2001	3		EN 4259
11	EIB 4102	Critical Thinking and Reading in Business English	ELE2001	3		EN 4241
12	EIB 4103	Art of Business English Translation *	ELE2001 or EIB2101	3		EN 3271/EN 4272
13	EN 3291	Intercultural Business Communication	ELE2000	3		
14	EN 4232	Business Conversation	ELE2001	3		
15	EN 4256	Introduction to Business Research Writing	ELE2001 or EIB2103	3		
16	EN 4292	Business Article Writing	ELE2001	3		
17	EN 4296	Advanced Listening and Note-taking in Business	ELE2001	3		
BUSINESS LANGUAGE ELECTIVE COURSES (5 COURSES / 15 CREDITS)**						
1				3		
2				3		
3				3		
4				3		
5				3		
FREE ELECTIVE COURSES (2 COURSES / 6 CREDITS)						
1				3		
2				3		

*ECD 3932 Media Content Writing is for non-Thai students and Thai students from international schools.

**For Business Language Elective Courses, students can choose one of the following tracks: (1) Airlines and Hospitality Track, (2) Self-Entrepreneurship Track, (3) Media and Entertainment Track, (4) Languages of Interest, and (5) Design Your Own Experience Track.